



**Sandy Hook Permanent Memorial Commission
Phase II & III Results / Trends**



Phase I & IV results are not shown at this time as the importance of communicating with the 26 families is ongoing at this time.

DIGITAL SURVEYS								
Phase I / Phase II Groups	Should there be a memorial?	Physical or Abstract?	Outdoor / Indoor or Both	Different Themes to Honor Victims?	Overall Feeling of a Memorial	What type of memorial would you NOT like to see	Certain Elements to be Included	Certain Elements Not to be Included
Sandy Hook Staff 41 Responses Digital Survey	90% Yes 10% No	95% Physical 5% Abstract	74% Outdoor 0% Indoor 26% Both	59% Yes 41% No	Hopeful Reflective Linked to Nature Inspirational Peaceful Serene	Dramatic Sad Heavy	Gardens Running Water Trees Stone	Metal
Sandy Hook Parents 243 Total Responses Digital Survey	95% Yes 5% No	88% Physical 12% Abstract	71% Outdoor 2% Indoor 27% Both	54% Yes 46% No	Hopeful Reflective Solemn Inspirational Peaceful Serene	Dramatic Sad Heavy	Gardens Running Water Trees Stone	Wood Metal Sculpture
	Secluded or High Traffic Area?	Free From Outside Noise	Expansive Views or Inwardly Focused	Separate Destination or Included into town setting	Easily Seen if not intended to go?	Most appropriate location	Trends	
Sandy Hook Staff 41 Total Responses Digital Survey	81% Secluded 19% High Traffic	64% Yes 36% No	Expansive 71% 29% Inwardly	55% Seperate 45% Included	42% Yes 58% No	71% Sandy Hook 9% Newtown 20% Gave a specific location	<ol style="list-style-type: none"> 1. Should embrace those lost and honor survivors. 2. A sense of community should be felt 3. Rock of angels was discussed 4. Concerned about security and maintenance 5. Fairfield Hills was a common location 6. Scholarships should be considered 	
Sandy Hook Parents 243 Total Responses Digital Survey	88% Secluded 12% High Traffic	62% Yes 38% No	65% Expansive 35% Inwardly	69% Seperate 31% Included	33% Yes 67% No	80% Sandy Hook 8% Newtown 12% Gave a specific location	<ol style="list-style-type: none"> 1. Assure 26 families are involved in decision making 2. Celebrate community in this memorial 3. Should have a single theme 4. Memorial should be tied to nature 6. Fairfield Hills was a common location 7. Consider the winter months when discussing the memorial 	

HIGHLIGHTS		TRENDS (In order of importance)
Emergency Services SHFD, NPD, EMS, State Police, Dispatchers Written Surveys	2. No political accents that represent mental health or gun control 3. No souvenirs or anything to purchase 4. Memorial should be respectful. 5. Safety needs to be considered for this. 6. One thematic that should be considered is "Hopes & Dreams"	1. Priority should be 26 families in this process.
HIGHLIGHTS		
Open Forums / Public	1. Families should be considered when discussing the design 2. Location needs to come first in this discussion 3. There are groups in the community willing to assist us with funds when it comes down to the fundraising component 4. Security / Night time / Winter time need to be considered when discussing the memorial 5. More input will be given from the community once we get into the design and location stage 6. Discuss Fairfield Hills as an option, but do your diligence and look into Sandy Hook/private locations 7. Communicate "love" in the memorial, as that is what has helped define Newtown	