

**NEWTOWN COMMISSION ON AGING PROGRAMMING SUB-COMMITTEE**  
**Thursday, October 25, 2018, 4:00pm**  
**Municipal Center, 3 Primrose Street, Newtown, CT – Council Chambers**  
**Agenda**

1. Call to Order
2. Salute to Flag
3. Minutes of September 22, 2018
4. New Business:
  - What is membership going to look like entering the center- specifically cost.
  - What is the marketing plan and what are the strategies going to be used to engage new residents to the center?
5. Old Business:
  - List of what programs take place in which room along with a number of participants
  - List from Director of SC outlining what rooms current programs are held in, time and days – Chart Format
  - Re-Branding – Flier created and distributed at SC and Health Fair. Publicity in Bee and Voices?
  - Report showing one week of current programs and number of participants – Chart format
  - Update from the Director of the SC and CC regarding programming – i.e. staffing needs, program coordinator, spacing needs, etc. Fee/tier structure?
  - Anna will have an update from the Superintendent regarding more intergenerational programs/events
  - Update from Anna on Alzheimer Association
6. Adjourn

George Guidera, Chair Programming Subcommittee