

NEWTOWN COMMISSION ON AGING
Regular Meeting
Monday, January 28, 2019
MUNICIPAL CENTER
3 Primrose Street
Newtown, CT
Council Chamber
5:00 PM

THESE MINUTES ARE SUBJECT OF THE APPROVAL OF THE COMMISSION ON AGING.

The Commission On Aging held a regular meeting on Monday, January 28, 2019 at 5:00 pm at the Newtown Municipal Center, Council Chambers, 3 Primrose Street, Newtown, CT.

CALL TO ORDER: Ms. Wiedemann called the meeting to order at 5:00 pm.

PRESENT: Anna Wiedemann, George Guidera, Barbara Bloom, John Boccuzzi, LeReine Frampton, Anne Rothstein, Curt Symes. Alternates: Larry Passaro, Joanne Albanesi.

ABSENT: Ruby Ryles, Mae Schmidle, Claire Theune.

ALSO PRESENT: First Selectman Dan Rosenthal, Selectman Maureen Crick Owen, Town Clerk Debbie Aurelia Halstead, Community Center Director Matt Ariniello, Cyrenius H. Booth Library Assistant Director Beryl Harrison, Economic Development Commission Wes Thompson, 9 public, 1 press.

PUBLIC COMMENTS:

Dorothy Bartlett, Nunnawauk – suggested the use of a robocall when there is a cancellation of classes.

Karin Aurelia, Nunnawauk – questioned the appointments of commissioners on the Commission On Aging.

MINUTES: MS. FRAMPTON MOVED TO APPROVE THE MINUTES OF THE DECEMBER 17, 2018 MEETING. SECOND BY MR. GUIDERA. Mr. Boccuzzi noted that his name was noted as Ms. Boccuzzi in error. ALL IN FAVOR. (7-0) MOTION PASSES.

REPORTS

CHAIR REPORT: Ms. Wiedemann shared the January 2019 COA Chair Report. (ATTACHMENT) Thanked the Republican Town Committee and their recommendation of Ms. Albanesi and are happy to have her back to the Commission On Aging. There will be more information forthcoming regarding the assignment of a police officer. There is a sign-up sheet to cover lunches at the Senior Center. Mr. Symes suggested looking into expertise in Constant Contact.

COMMISSION ON AGING

VICE CHAIR REPORT: Mr. Guidera asked about plans for staffing at the senior center. Mr. Rosenthal replied that they will be ready to post the job soon, staffing levels, shared responsibilities are under consideration.

TREASURER'S REPORT: Ms. Rothstein will share the Treasurer's Report after the meeting. Ms. Rothstein said funds for a memorial in memory of John Aurelia have not been spent.

SENIOR CENTER REPORTS: Ms. Wiedemann shared the reports. (ATTACHMENT)

COMMITTEE REPORTS

GRANTS COMMITTEE: Ms. Bloom is working on grant for a ceramics class, and exercise class, once she gets permission she will move forward. The Commission On Aging should steer the grants process.

TRIAD: Ms. Wiedemann shared information about TRIAD. (ATTACHMENT)

NEWSLETTER: Ms. Wiedemann to follow up on Constant Contact and IT.

NEW BUSINESS

FEE STRUCTURE/MEMBERSHIP PROGRAMS: Ms. Wiedemann said the Senior Center will maintain current fee structure, will coordinate with the Community Center. Mr. Boccuzzi suggested to look into reciprocity with other senior centers. Mr. Rosenthal is hosting a listening session at the Booth Library on Wednesday, January 30 at 6:30. (ATTACHMENT)

SENIOR BUTTON ON NEWTOWN'S WEBSITE: Steve Rosenblatt, championed out of the AARP Livable Community Initiative, helping to make seniors more aware of information, with a series of meetings, on at the main Newtown website page, a button has been added in the upper right corner called Senior Resources and Information. Town Clerk Debbie Aurelia Halstead coordinated efforts to have the button on the Town website. Mr. Rosenblatt said that categories have been identified and further work will need to be done to make it more efficient, there may be opportunities to coordinate with AARP. (ATTACHMENT)

VOLUNTEERS TO COVER LUNCHESES AT SENIOR CENTER: Ms. Wiedemann passed out a sign-up sheet.

LIVABLE COMMUNITY UPDATE – Mr. Boccuzzi spoke about the work that was started on the communication. Ms. Wiedemann said that coordination with FONS will be addressed with senior center community center leadership. Awaiting regional transportation plan which guides the decision on funding. (ATTACHMENT)

ADJOURNMENT: THERE BEING NO FURTHER BUSINESS, MS. FRAMPTON MADE A MOTION TO ADJOURN AT 6:23 PM. SECOND BY MS. ROTHSTEIN. ALL IN FAVOR. (7-0) MOTION PASSES.

Respectfully submitted,

June Sgobbo, Clerk Attachments: Chair Report, Senior Center Reports, Triad, Flyer, Website Button, Age-Friendly Livable Community Initiative.

COA Chair Report January 2018

I would like to thank Marilyn Place for all she has done all these years for the Senior Center. I wish her well in this next chapter of her life as she begins retirement and hopefully finds not only time for her family, but herself as well. I will have a card on Monday for all of you to sign that I will send to her. I did reach out to her to offer her a proper send off, but she declined.

Please join me in welcoming Ms. JoAnne Albanesi who will be filling the vacant Alternate position.

I will have signs up for committees at our meeting – Grants, Lowering the age of our Senior Center from 60 to 55, TRIAD and Newsletter. I have heard from some of you as to what committee you'd like to be a part of. You can either call, email me or sign up on Monday. As for the TRIAD, I am the point person and am waiting to hear back from the Chief as to what officer will be assigned to work with us. So this is currently a work in progress.

There is also a sign up for February and March to help cover the front desk at the SC from 12-3 (or any time you an offer). This way Judy can go to lunch and when she returns she can work on other things. Judy has really stepped up and taken on many new duties. The Center was also open as a Warming Center for those affected by the recent storm. Thank you to all who worked tirelessly in keeping our community safe and restoring power. Kudos to our First Responders, road crews, Eversource and our Selectman for keeping everyone informed and safe.

We need to begin work on a mailer which will be sent to the Senior population in our community. Work on membership fees and a tiered structure is a priority so that we can include this information in a mailer. What we need to discuss is having one mailer that would include the Senior Center, Community Center and FONS information, as long as everyone is in agreement. Then we can each begin to build a base for emails and phone numbers.

There have been lots of new activities added to the Senior Center. A close eye has been kept on programs that aren't as well attended so that new ones can be implemented. We have had requests for multiple Lunch and Learns as well. Judy has been reaching out and coordinating a lot of new programs. Judy and I met with Leo McIlrath who will be offering a program each month. Constant Contact has been utilized in getting information out. As we get fliers those will go out in CC as well as the newsletter. Matt Ariniello and Amy Mangold have been helping hold down the "fort". It's been great to be there and be a part of the Center's goings on and speaking to a lot of people. Fear of the unknown is what concerned lots of folks, so having Matt and Amy and Dan talk to the Seniors has been wonderful. They get to hear their concerns and express what they'd like to see going forward. The informational session with the Selectman was very well received.

We continue to collaborate with the Superintendent of Schools and will have Dr. Rodrigue come to the SC for a Lunch and Learn on Friday, March 8, 2019 at 11:30 where she will discuss her budget and answer questions. Later that same day, high school students will be coming to the Center for another game event which was very successful in the past.

We have been enrolling lots of new members. With new faces and new programs, we are seeing the Center expand and will continue to focus on growth with both membership and programming so that we are ready to move into the new Center with much needed room!

I appreciate all your time and help, Anna

COA 2019 SUBCOMMITTEES

Grants

Chair - Anne Rothstein

Barbara Bloom

John Boccuzzi

Lower age of SC to 55

Chair - Barbara Bloom

TRIAD

Chair - Anna Wiedemann 203-426-1346

Officer -

JoAnne Albanesi

LeReine Frampton

Newsletter

Chair - Ruby Ryles 917-359-7251

Curt Symes

.

	A	B	C	D	E	F
1	12-3pm	COA Senior Center	Volunteers			
2		Monday	Tuesday	Wednesday	Thursday	Friday
3	Week of 2/4	Curt Symes	JoAnne Albanesi	Larry Passero	Larry Passero	Larry Passero
4	Time					
5						
6	Week of 2/11					
7	Time					
8						
9	Week of 2/18					
10	Time					
11						
12	Week of 2/25	George Guidera				
13	Time					
14						
15	Week of 3/4					
16	Time					
17						
18	Week of 3/11					
19	Time					
20						
21	Week of 3/18					
22	Time					
23						
24	Week of 3/25					
25	Time					

People that were active between 01/01/2019 and 01/31/2019**Filters:**

Age: >=0

Site(s): All

Age Range	Count	Percent
Ages 55-59	3	1.8%
Ages 60-64	8	4.9%
Ages 65-69	30	18.4%
Ages 70-74	37	22.7%
Ages 75-79	25	15.3%
Ages 80-84	20	12.3%
Ages Below 55	1	0.6%
Ages Over 85	39	23.9%
Totals	163	100%

City/Town	Count	Percent
In Town	142	87.1%
Out of Town	21	12.9%
Totals	163	100%

Deceased	Count	Percent
No	163	100.0%
Totals	163	100%

Ethnicity	Count	Percent
Unknown	163	100.0%
Totals	163	100%

Gender	Count	Percent
Female	143	87.7%
Male	17	10.4%
Unknown	3	1.8%

Totals	163	100%
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Head of Household	Count	Percent
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No	162	99.4%
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Yes	1	0.6%
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Totals	163	100%
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Lives Alone	Count	Percent
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No	163	100.0%
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Totals	163	100%
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[View all People](#)

Event Statistics from 01/01/2019 to 01/31/2019**Filters:**

Age: >=0

Site(s): All

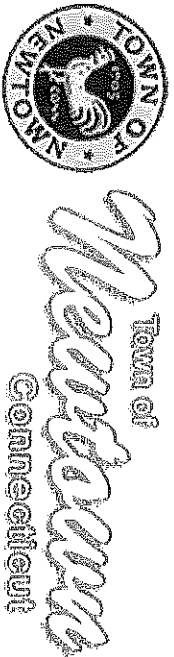
Category	Duplicated	Unduplicated	60 and Over Guests	Under 60 Guests	Hours	Tickets
Classes/Workshops	65	40	0	0	96.00	0
Health Screenings	7	6	0	0	7.00	0
Health/Fitness	350	97	0	0	332.75	0
Nutrition	75	19	0	0	75.00	0
Off Site Excursions	3	3	0	0	10.50	0
Recreation/Entertainment	4	3	0	0	22.00	0
Social Activity/Event	83	26	0	0	370.33	0
Socializing	82	31	0	0	697.00	0
Special Events	17	14	0	0	19.50	0
Special Groups	31	23	0	0	31.00	0
Volunteer Opportunities	5	3	0	0	67.50	0
Total Event Signins	722	163	0	0	1,728.58	0
Total Swipes	578	172				

Date range from 01/01/2019 to 01/31/2019**Filters:**

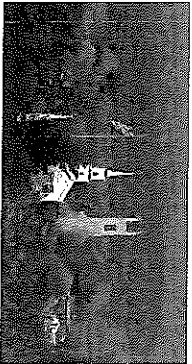
Age: >=0

Site(s): All

Checkin Count	722
Days in Range	17
Avg Duplicated	42.47
Avg Per Weekday	Monday 46.5
	Tuesday 44
	Wednesday 41.25
	Thursday 49
	Friday 34
Avg Per Day by Month	January 42.47



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Triad

WHAT IS TRIAD?

Triad is a community policing initiative between seniors, law enforcement and service providers to increase safety through education and crime prevention. Its goals are:

- To reduce criminal activity that targets older Americans
- To alleviate seniors' fear of victimization, build confidence and improve the quality of life
- To enhance delivery of law enforcement services to older persons

THE S.A.L.T. COUNCIL (Seniors and Lawmen Together)

<https://www.newtown-ct.gov/senior-center/pages/triad>

1/4/2019

Triad on the community level is implemented by a S.A.L.T. council that may be composed of:

- Seniors
- Police and a district attorney
- Council on Aging Director
- Protective service personnel
- Representatives of other community and civic groups

The S.A.L.T. Council determines the needs of the community's senior population as they relate to crime prevention and safety awareness, and coordinates activities to meet those needs.

WHAT DO TRIADS DO?

- **Empower** - give seniors leadership on the S.A.L.T. Council to determine its direction.
- **Educate** - gather information on criminal activity, and sponsor crime prevention workshops and other programs.
- **Reach Out** - reduce fear and increase peace of mind for seniors who live alone, through home visits by law enforcement officers.
- **More Links** - provide a forum to discuss crime-related needs and concerns of seniors, identify problem areas and develop and implement community-wide solutions.

WHAT CAN RESULT?

Seniors can gain from regular contact with police officers, direct involvement in crime prevention strategies and awareness of available services.

Law enforcement gains more contact with seniors, better awareness of seniors' crime-related fears, more understanding of the human service field, and increased respect and understanding for the department by members of the community.

Human service providers gain from improved distribution of services, more cooperation with other providers, and better understanding of law enforcement and the challenges it faces.

<https://www.newtown-ct.gov/senior-center/pages/triad>

1/4/2019

TRIAD INITIATIVES BY THE NEWTOWN S.A.L.T. COUNCIL SINCE 2003

- Establishment of Newtown S.A.L.T. Council
- Senior surveys on crime related concerns
- Senior Safety Day
- Banking & Shopping Safety
- Triad Conference Workshop
- Distribution of safety devices, such as The Beacon Light
- Home security inspections available by police upon request

PLANS FOR THE FUTURE

- The Yellow Dot Program
- Safety Fairs
- Emergency preparedness booklets
- Intergenerational workshops
- Police training on elderly issues
- Fashion Show

For information on Newtown Triad, please contact:

Marilyn Place

Director of Senior Center/Senior Services
Newtown Triad Co-Chairman
14 Riverside Road
Sandy Hook, CT 06482
(203) 270-4315

Maryhelen McCarthy

Officer, Newtown Police Department
Newtown Triad Co-Chairman
3 Main Street
Newtown, CT 06470
(203) 426-5841

A cooperative effort of:

- *The Town of Newtown*
- *The Newtown Business Community*
- *The Newtown Police Department*
- *The Newtown Social and Senior Services*
- *The Commission on Aging*
- *The Senior Citizens of Newtown*

AARP Mature driving course

ANNOUNCING: A contest to name the new Senior Center!

Age Well CT Resources

Commission on Aging

Health Services

Information & Referral

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January/February 2019 Newsletter

Leisure Activities

Message from our First Selectman

Programs / Activities

Senior Pickleball

Transportation Services

Triad

Trips for 2019

Contact Info

Triad | Newtown CT

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Phone:

(203) 270-4310

Fax:

(203) 270-4311

Address:

Newtown Senior Center

14 Riverside Road

Sandy Hook, CT 06482

United States

See map: Google Maps

Town of Newtown, 3 Primrose Street, Newtown, CT 06470

Hours: Monday - Friday 8:00am to 4:30pm

Image courtesy of Rhonda Cullens

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C.H.
BOOTH
LIBRARY



First Selectman Dan Rosenthal will be here at the library on Wednesday, January 30th at 6:30 in the Gathering Room (2nd floor), to hear what you have to say about the new Senior Center.



Cyrenius H Booth Library | 25 Main Street, Newtown, CT 06470

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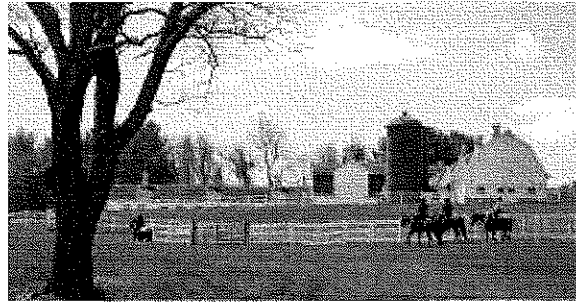


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Senior Resources and Information

Future Senior Center opening this Summer 2019



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News

The Board of Selectmen has begun deliberating the 2019 - 2020 Municipal Services Budget

[Storm Update January 21, 2019 \(5:00 pm\) – Important Information](#)

[Storm Update January 21, 2019 10 am – Important Information **SENIOR CENTER CLOSED as warming shelter as of NOON. - Municipal Center will remain open.](#)

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Hours: Monday - Friday 8:00am to 4:30pm

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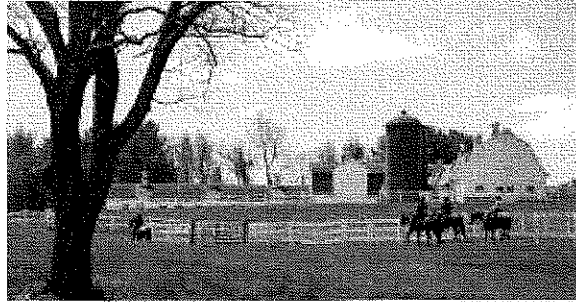
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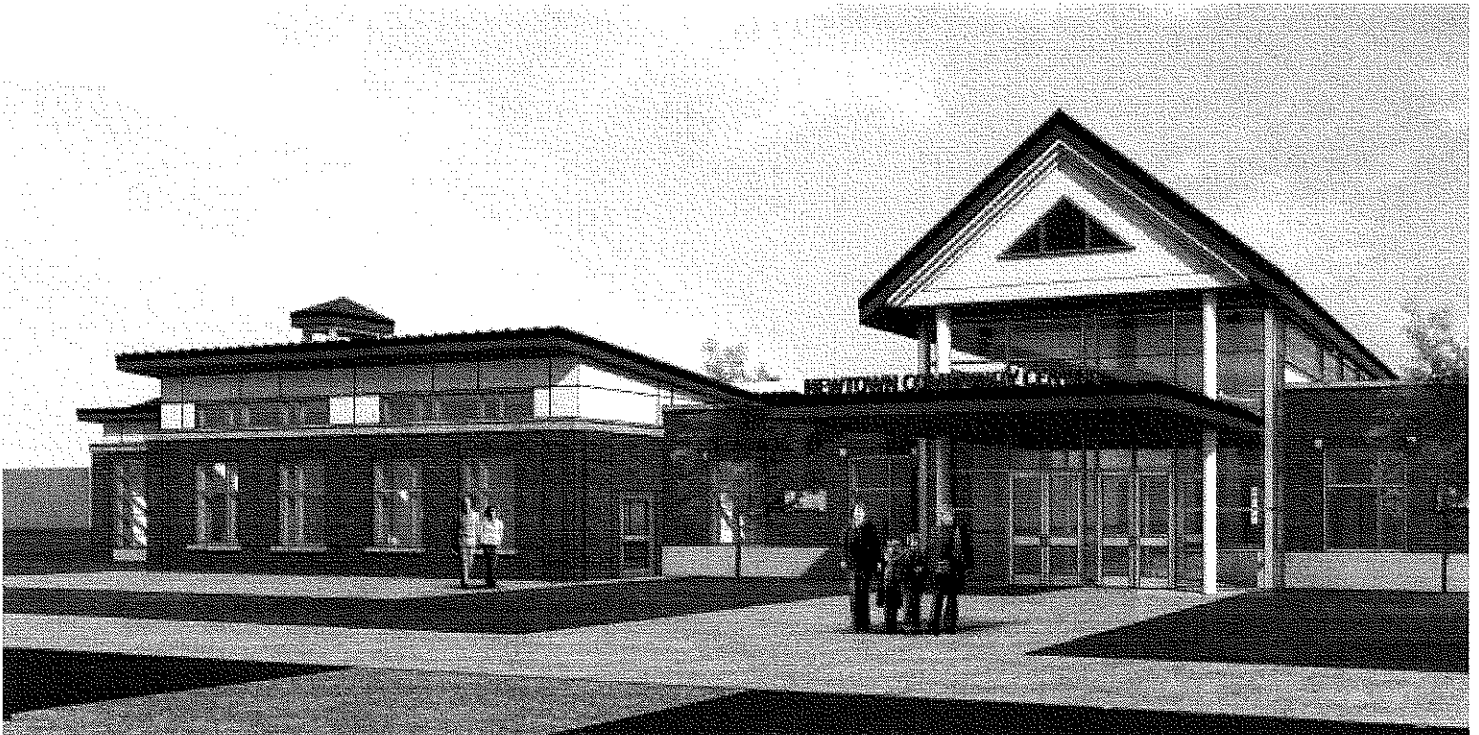
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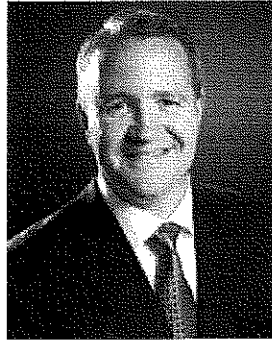
Community & Senior Center



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Daniel Rosenthal
First Selectman



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We invite all citizens, neighbors and visitors to use this information, help us enhance it, and make it more useful. We are interested in your comments, questions and suggestions.



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1 **Town of Newtown – Friends of Newtown Seniors**

2 **Age-Friendly Livable Community Initiative (revised 1/22/19)**

3 **Motion:**

4 The Commission on Aging moves that the Newtown Senior Center (NSC) and Friends of Newtown Seniors (FONS)
5 collaborate to:

- 6 1. Develop, maintain and use a common list of Newtown seniors' postal and email addresses ("senior list")
- 7 2. House the senior list in a mail management system (such as Constant Contact) owned and managed by
- 8 the Town of Newtown
- 9 3. Use the senior list and mail management system for postal and email communications, ensuring that email
- 10 communications are restricted to listees who have subscribed to the sending organization's email list in
- 11 accordance federal and local regulations
- 12 4. Offer reciprocal subscription opportunities for partnering organizations (e.g., NSC offers FONS
- 13 subscriptions and visa versa)
- 14 5. Develop a Memorandum of Understanding to define roles, responsibilities, and privacy policies

15 **Rationale:**

16 NSC seeks to increase participation in the new facility by expanding contact to Newtown seniors who are not
17 already NSC members. FONS seeks to expand its registry of Newtown seniors who are interested in
18 communications on senior-interest. Currently, each organization is planning postal mailings to promote
19 registration and email subscriptions. Lacking the proposed common senior list data base and collaborative
20 approach, each group must separately access Voter Registration postal address lists to create and maintain its
21 own senior list in its own data base and develop its own postal marketing materials. *The proposed collaboration*
22 *leverages the complimentary nature of the two groups' goals; eliminates duplicate effort, expense and redundant*
23 *systems; and nurtures a healthy collaboration of groups who share a desire to reach and serve more Newtown*
24 *seniors.*

25 **Benefits include:**

- 26 1. Maximize potential audience for senior-related communications
- 27 2. Allowing low-cost timely communications via emails to subscribers
- 28 3. Retain integrity of current COA/NSC focus on membership and program participation
- 29 4. Expand NSC and FONS capacity for outreach to Newtown seniors
- 30 5. Eliminate duplicate effort and expense of separate systems
- 31 6. Ability and requirement to filter for expressed subscriber permissions
- 32 7. Access to volunteers for mutual benefit in initial list development and ongoing maintenance
- 33 8. Facilitate sharing draft content for mutual use, saving labor and costs, and improving quality
- 34 9. Enhance grant eligibility (via FONS 501c3)

36 **Some Details:**

37 Target Rollout: Spring 2019 postal mailing promoting both NSC enrollment and email subscription and FONS
38 registration and email subscription. (A small segment of this mailing may be via NSC and FONS emails, based on
39 preexisting implied permissions inherent in existing NSC and FONS email lists.)

40 Privacy Considerations:

- 41 1. The senior list will be compiled only from permitted public sources and existing NSC and FONS mailing
42 lists.
- 43 2. Listee Permissions (aka *subscribe, opt-in*): Each listed name on the master list will be tagged with
44 applicable "permissions" for email communications. NSC may email only listees who have previously
45 provided their email addresses to NSC or who subscribe during future campaigns. Likewise, FONS may
46 email only those listees who have already subscribed to FONS' email list or who subscribe in the future.
47 Additional subscription subcategories are likely, such as "newsletter", "social event", etc., as well as
48 additional future partners (e.g., Parks and Recreation, Newtown Community Center).
- 49 3. All communications will include "subscribe/unsubscribe" options.
- 50 4. Privacy policies and notices will define how NSC and FONS, respectively, will use, share and protect
51 individuals' data.
- 52 5. Staff and volunteer training and oversight will ensure privacy policy compliance.

53 Listee Sources:

- 54 1. Postal Addresses: Voter Registration files will provide the most comprehensive list of residents by age.
55 Procedures will ensure periodic senior list updates to reflect Voter List changes. Over time, additional
56 registrations will be sought via publicity in The Newtown Bee and through various organizations.
- 57 2. Email Addresses: Initial senior list emails will be obtained from NSC and FONS email lists and tagged for
58 use by the source organization. Additional email addresses will be obtained via individual subscriptions
59 produced through various postal mailings and publicity campaigns.

60

61

62 The Newtown Age Friendly Livable Community Senior List Work Group is bringing forward this motion.

63 Work Group members: Barbara Bloom, Mary Maday, Katherine Simpson, Wes Thompson, Anne Rothstein

64