Newtown Cultural Arts Commission

Minutes of April 1, 2021 Meeting These minutes are subject to approval by the NCAC, at the next meeting

The Newtown Cultural Arts Commission, held a meeting via video conferencing on Thursday, April 1, 2021.

The meeting was called to order at 7:01 PM by Commission Chairman Laura E. Lerman

Members present: Laura Lerman, Andrea Spencer, Roger Connor, Tracy Van Buskirk, Sue Kassirer, Jen Cebry, Robert Kaiser

Members absent: Grant Ossendryver

Auxiliary members: none
Members of the Public: none

Minutes: It was moved by Andrea that the minutes of the March 4, 2021 meeting be approved, seconded by Sue and passed unanimously.

Officer Reports: Laura reported good coverage in the Bee for the SCAN show at the Muni Center. Dan R was complimented for his support of the arts

Treasurer's Report: None.

Reaching Out to New Residents: Laura spoke about the high number of new residents in town. She shared some data, noting that in 2020, 608 houses and condo's changed hands, compared to 429 in 2019. She asked about how we can effectively reach out to new residents to let them know about our activities. Laura spoke to Amy Mangold who is agreeable to adding a QR Code to the Park and Rec seasonal bulletins. The code will link to our Facebook page which Laura keeps updated with Newtown art related activities. Laura also investigated giving some info to realtors but found that we would need to reach out to individual realtors as there is no coordinated way to supply new homeowners with info packages.

Art Festival: No update tonight. Meeting scheduled for Thursday April 8.

<u>Community Center:</u> Jen spoke about the need for a coordination between CAC, the CC and Park and Recs on art related programs, events and other activities. Laura and Jen will follow up on this with Amy.

Public Participation: none.

<u>Facebook Page Calendars:</u> Laura will concentrate more on Newtown related events, rather than area events. There was a brief discussion about the newsletter that Jen Rogers used to produce and Jen Cebry noted that Facebook has a good search function.

<u>Scholarships / Grants:</u> Ten scholarship applications received, and three grant applications.

<u>Municipal Gallery/Showcase/Library Showcase:</u> SCAN show is up, pottery has been installed in the showcase (Shannon covered it for the Bee). The library showcase has been moved; we need to assess the new location.

Website: Rob created a new slider for the homepage.

Other Business: None.

It was moved by Roger to adjourn, seconded by Andrea, no discussion, passed unanimously. The meeting was adjourned at 7:23 PM.