



Edmond Town Hall Board of Managers

MINUTES

Special Meeting

Wednesday, January 22nd, 2020 - 7:00 P. M.
Mary Hawley Room, Edmond Town Hall
45 Main Street, Newtown, Connecticut

THESE MINUTES ARE SUBJECT TO APPROVAL AT THE NEXT REGULAR MEETING.

PRESENT: JEN GUMAN, JEN CHAUDHARY, HERB ROSENTHAL, MARGOT HALL,
MARIE SMITH, LISA SCHWARTZ

ABSENT: NONE

ALSO PRESENT: OPERATIONS MANAGER - SHEILA TORRES, AND DON
GAMSJAGER - DNR

CALL TO ORDER: MS. CHAUDHARY CALLED THE MEETING TO ORDER AT 7:00
P.M.

PUBLIC PARTICIPATION - NONE

NEW BUSINESS - *Discussion and Possible Action*

NEC Projector Proposal

Don Gamsjager of DNR gave an overview of the current projector status and possible solutions to rectify the issues we have been experiencing. Don noted that we have an opportunity to upgrade the projector at a much lower cost with a refurbished machine, and trade in. A new projector would cost upwards of \$20k.

Option 1 would be to go from a 900c (9ft candle brightness) to a 1000C projector. This is the minimum brightness (14ft candles, meeting minimum studio requirements) to fill the entire screen per spec, but it only remains as a 2k. It is not an overall upgrade but will provide a better match to our screen size. The longevity for this projector would be about 2-3yrs and because it is a lower powered projector, it could be discontinued sooner.

Option 2

This proposed projector is twice as bright as what we have now and will deliver a much brighter and cleaner image at 28ft candle brightness. It is not only solving a problem but improving the overall cinema experience to the next level. The value of this projector new would be \$20k-50k. This option will include a 2-year warranty from NEC and offers an audio upgrade. The longevity of this projector is 5 years and offers a 4k experience.



Lisa Schwartz asked Don to explain the audio upgrade. Don explained that it delivers a better clarity of spoken word. Margot Hall noted that the quality of movie goer experience was important to our long-standing reputation. Marie Smith echoed that sentiment.

Jennifer Chaudhary asked why we should invest in the projector, when we are currently analyzing and considering how we schedule movies. Sheila Torres responded that the projector is used for more than just movies. ETH also uses the projector for certain types of live events and birthday parties.

Herb Rosenthal suggested that the investment in the upgrade could create a better overall experience for the movie goers, which could potentially have a positive affect to future attendance. He also noted that the longevity of the projector (2yrs vs 5yrs) as something to consider.

Jennifer Guman mentioned that the suggestion that studios moving toward 4k movies may not be as prevalent and that this should not weigh into our decision.

MOTION: Margot Hall motioned to approve the purchase of Option 2: The refurbished NEC 1200C 4k cinema projector for a cost of \$5,000.

Seconded – Lisa Schwartz
Passed unanimously. 6-0

ADJOURNMENT

MOTION: Marie Smith motioned to adjourn.

Seconded - Herb Rosenthal
Passed unanimously. 6-0

Adjournment: 7:40PM

Respectfully submitted

Jennifer S. Chaudhary - Chairman