

Board of Selectmen  
September 8, 2020

THE FOLLOWING MINUTES ARE SUBJECT TO APPROVAL BY THE BOARD OF SELECTMEN

The Board of Selectmen held a regular meeting Tuesday, September 8, 2020. The meeting was held in the Council Chamber at the Newtown Municipal Center. First Selectman Rosenthal called the meeting to order at 7:30p.m.

**PRESENT:** First Selectman Daniel C. Rosenthal, Selectman Maureen Crick Owen and Selectman Jeff Capeci.

**ALSO PRESENT:** Finance Director Robert Tait, Christal Preszler, Wes Thompson and Valerie Fallon of the Economic Development Commission. Also present via google meets: George Benson, Jeni Bukolt of Haven Creative Agency.

**VOTER COMMENTS:** none.

**ACCEPTANCE OF MINUTES:** Selectman Crick Owen moved to accept the regular meeting minutes 8/17/20. Selectman Capeci seconded. All in favor.

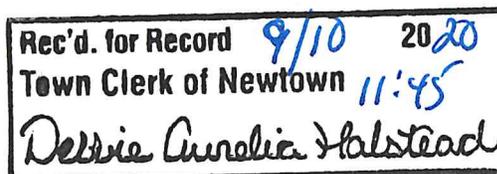
**COMMUNICATIONS:** none.

**FINANCE DIRECTORS REPORT:** Bob Tait reported on current FY 2020-21 Revenue and Expenditure report (att.). \*\* notes open positions in departments. This is early on in the budget process, there is nothing alarming; the town is being careful on the expenditure side. First Selectman Rosenthal said that he is holding off on hiring non-department head positions. Department heads have been asked to hold off on capital items. He is hopeful there will be more clarity on revenues from the state once the legislature goes into session.

**NEW BUSINESS**

**Discussion and possible action:**

- 1. Economic and Community Development Branding Presentation:** Christal Preszler said that the Economic Development Commission looked to update their website, making it more relevant and showing the Town as welcoming. Jeni Bukolt shared her presentation (att.), including the agency background. There was a benchmark survey; six months from the launch there will be a re-survey to compare to. The seventeen interviews were conducted with some residents and some business owners. Selectman Capeci thanked Ms. Bukolt for the informative presentation and asked about plans for implementing the new logo. Christal Preszler said it will be a slow, soft introduction. Colors and logo will be incorporated in e-blasts. The website and social media will be the next step, combining the various sites; taking the best of each site. Valerie Fallon said the focus will be on the Economic Development website as well as social media, initially. There will also be presentations to the Chamber, realtors and other organizations. Dye cut stickers are being considered as a fun, low cost way to help introduce the logo. Wes Thompson suggested the board focus on the concept presented, how the Town should position itself and what types of business should be looked at. There are partially empty buildings with available office space. Selectman Crick Owen said that major corporations are looking at new ways to office their employees, less costly than the city, while offering a quality of life; there is great opportunity to market Newtown. The board likes the Newtown - Unique by Nature tagline. George Benson said this captures the essence of Newtown, said Haven Creative did a great job, a great logo and tagline. First Selectman Rosenthal thanked Jeni Bukolt, agreed it was a great presentation that captures Newtown very well. This was a team effort with the Economic Development Commission and he looks forward to how this is marketed to help differentiate the town.
- 2. 2019-2020 Year End Transfers Budget Transfer Request:** Selectman Crick Owen moved the 2019-20 Fiscal Year End Budget Transfer Request #2, \$4,000 from Selectmen – Other (Copier Leasing) to Selectmen – Other (Postage) and \$3,000 from Fire Other Employee Benefits, \$1,000 from Fire Prof. Services, \$2,000 from Fire Energy – Natural Gas TO Fire Radio & Pager \$6,000 (att.). Selectman Capeci seconded. All in favor.



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**3. Resolution to Authorize Application of Neglected Cemetery Account Grant Program:** Selectman Crick Owen moved to authorize the First Selectman to apply for and accept, on behalf of the Town, a grant from the Neglected Cemetery Account and to authorize the First Selectman to enter into and execute any and all agreements, contracts, and documents necessary to obtain said grant should the Town be selected for the grant. Selectman Capeci seconded. All in favor.

**4. Appointments/Reappointments/Vacancies/Opening:** Selectman Crick Owen moved to appoint Glen Boyle to fill a vacancy on the Bike & Trail Committee. Selectman Capeci seconded. All in favor.

**5. Driveway Bond Release/Extension:** Selectman Crick Owen moved the release of the following driveway bonds, each for \$1,000: Norman Lieberman, Dayton St., M40, B12, L1; GRC Construction, LLC, 20 Old Hawleyville Rd., M2, B9, L10; Resul Dalipi, Oak Ridge, M12, B 2, L130; Jose Negreiro, 96 Toddy Hill Rd., M46, B3, L20 and Jose Negreiro, 98 Toddy Hill Rd., M46, B3, L15. Selectman Capeci seconded. All in favor.

**6. Tax Refunds:** Selectman Crick Owen moved the Sept. 8, 2020, Refund #2, 2020/21 in the amount of \$27,395.48. Selectman Capeci seconded. All in favor.

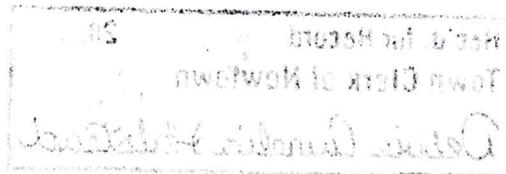
**VOTER COMMENTS:** none.

**ANNOUNCEMENTS:** First Selectman Rosenthal believes the Town will qualify for FEMA related to Tropical Storm Isaias. Public Works has been used for storm clean up. Road work needs to continue; outside contractors have been brought in for storm cleanup. He anticipates clean up to continue another week to ten days. First Selectman Rosenthal will be transparent relative to any money transferred to cover DPW Overtime budget. The Legislative Council ratified joining the PURA investigation. Newtown, New Fairfield and Ridgefield are joined in the investigation. A weekly phone call includes all three towns. Intervenor status was received. A letter went to the community asking residents to submit their storm experience to PURA. A motion has been filed for immediate relief with PURA with an order to Eversource to deploy a make safe crew to each CT municipality prior to any significant weather event. Another order mandates the reinstatement of the Community Liaison program by providing each Town with accurate, timely and consistent information during and after significant weather events. The liaison were shut out of the communications during the last storm. The public couldn't get any information from Eversource. The final order is for Eversource to implement its outage reporting systems, including the IVR system, allowing residents to report outages directly. The system was down during the last storm. The police project continues to progress. Most of the finish work is done, the building is fully secure. The carport foundation will be poured next week as well as paving. The construction will likely be complete by the end of September; punch list items will be addressed in October. The project is on budget and on time. The Legislative Council approved the Fairfield Hills question for the ballot in November. The Town Clerk and the Town Attorney do not have an issue with a local question on the ballot. There is a tentatively scheduled meeting, relative to Fairfield Hills housing, on Oct. 5. As this cannot be held publicly, it is likely the Newtown Bee will moderate; the public can submit questions ahead of time. The first three meetings were held by the Board of Selectmen to provide transparency of the history, annual budgets and options. The next meeting will involve developers; it makes sense to have a third party moderate. The CIP will be presented at the Sept. 21 BOS meeting. First Selectman Rosenthal does not anticipate changes. Some commissions have resumed public meetings; it depends on the board/commission and the topic. Larger meetings will have to work on logistics. There is limited public seating and a call in number provided. The bid specifications for the Council Chamber AV is going out this week.

**ADJOURNMENT:** Having no further business the regular Board of Selectmen meeting adjourned at 8:45p.m.

Att.: Revenue/Expenditure report, 9/8/20; TON Brand Presentation, transfer

Respectfully submitted,  
*Sue Marcinek, Clerk*



SELECTION CRITERIA: orgn.fund='101'  
 ACCOUNTING PERIOD: 3/21

SORTED BY: FUND,FUNCTION,ACCOUNT  
 TOTALED ON: FUNCTION  
 PAGE BREAKS ON: FUND

FUND-101 GENERAL FUND  
 FUNCTION-01 PROPERTY TAXES

ACCOUNT	TITLE	BUDGET	PERIOD RECEIPTS	RECEIVABLES	YEAR TO DATE RECEIPTS	AVAILABLE BALANCE	YTD/ BUD
4100	CURRENT TAXES	109,190,009.00	.00	.00	54,352,461.69	54,837,547.31	49.78
4101	DELINQUENT TAXES	500,000.00	.00	.00	115,600.59	384,399.41	23.12
4102	INTEREST & PENALTIES	375,000.00	.00	.00	17,391.96	357,608.04	4.64
4103	SUPL MOTOR VEHICLE	1,100,000.00	.00	.00	.00	1,100,000.00	.00
4109	TELCOM TAXES	47,000.00	.00	.00	.00	47,000.00	.00
TOTAL	PROPERTY TAXES	111,212,009.00	.00	.00	54,485,454.24	56,726,554.76	48.99
FUNCTION-02	INTERGOVERNMENTAL						
4210	IN LIEU OF TAXES	456,363.00	.00	.00	.00	456,363.00	.00
4215	VETERANS ADDL EXEMPT	19,033.00	.00	.00	.00	19,033.00	.00
4220	TOTALLY DISABLED	1,643.00	.00	.00	.00	1,643.00	.00
4225	MUNICIPAL PROJECTS	235,371.00	.00	.00	.00	235,371.00	.00
4230	TOWN AID FOR ROADS	470,587.00	.00	.00	234,741.52	235,845.48	49.88
4235	STATE REVENUE SHARING	267,960.00	.00	.00	.00	267,960.00	.00
4240	MASHANTUCKET PEQUOT GRAN	829,098.00	.00	.00	.00	829,098.00	.00
4250	LOCP GRANT	206,461.00	.00	.00	.00	206,461.00	.00
4255	EDUCATION COST SHARING	4,250,000.00	.00	.00	.00	4,250,000.00	.00
4270	HEALTH SVS - ST ROSE	22,170.00	.00	.00	.00	22,170.00	.00
4280	OTHER STATE GRANTS	25,000.00	.00	.00	.00	23,900.00	4.40
TOTAL	INTERGOVERNMENTAL	6,783,686.00	.00	.00	1,100.00	23,900.00	4.40
					235,841.52	6,547,844.48	3.48
FUNCTION-03	CHARGES FOR SERVICES						
4305	TOWN CLERK CONVEYANCE	500,000.00	17,677.50	.00	175,388.08	324,611.92	35.08
4310	TOWN CLERK - OTHER	200,000.00	3,849.00	.00	55,537.05	144,462.95	27.77
4315	BUILDING PERMITS	500,000.00	.00	.00	137,628.59	362,371.41	27.53
4320	PARK & REC PROGRAMS	225,000.00	.00	.00	19,671.88	205,328.12	8.74
4325	TRANSFER STA FEES	475,000.00	2,456.00	.00	106,454.64	368,545.36	22.41
4330	OTHER PERMITS	2,500.00	.00	.00	550.00	1,950.00	22.00
4337	SEWER/WATER	125,000.00	.00	.00	.00	125,000.00	.00
4340	SCHOOL ACTIVITIES	30,000.00	.00	.00	.00	30,000.00	.00
4345	LAND USE PERMITS	60,000.00	2,145.55	.00	15,007.82	44,992.18	25.01
4350	TUITION	32,340.00	2,525.00	.00	37,708.46	-5,368.46	116.60
4355	SR CTR MEMBERSHIP	20,000.00	.00	.00	8,335.00	11,665.00	41.68
TOTAL	CHARGES FOR SERVICES	2,169,840.00	28,653.05	.00	556,281.52	1,613,558.48	25.64
FUNCTION-04	INVESTMENT INCOME						
4400	INTEREST	950,000.00	.00	.00	30,105.37	919,894.63	3.17
TOTAL	INVESTMENT INCOME	950,000.00	.00	.00	30,105.37	919,894.63	3.17
FUNCTION-05	OTHER						
4500	MISCELLANEOUS REVENUE	211,000.00	22,608.00	.00	46,753.57	164,246.43	22.16
TOTAL	OTHER	211,000.00	22,608.00	.00	46,753.57	164,246.43	22.16
FUNCTION-06	OTHER FINANCING SOURCES						
4600	TRANSFER IN	300,000.00	.00	.00	.00	300,000.00	.00

July current tax receipts. Prior year was 50.26% (\$500k)

should be 4,467,601 (+217,601)

POWERSCHOOL  
 DATE: 09/08/2020  
 TIME: 15:51:19

NEWTOWN MUNICIPAL CENTER  
 REVENUE STATUS REPORT

PAGE NUMBER: 2  
 REVSTALL

SELECTION CRITERIA: orgn.fund='101'  
 ACCOUNTING PERIOD: 3/21

SORTED BY: FUND,FUNCTION,ACCOUNT  
 TOTALED ON: FUNCTION  
 PAGE BREAKS ON: FUND

FUND-101 GENERAL FUND  
 FUNCTION-06 OTHER FINANCING SOURCES

ACCOUNT	TITLE	BUDGET	PERIOD RECEIPTS	RECEIVABLES	YEAR TO DATE RECEIPTS	AVAILABLE BALANCE	YTD/ BUD
TOTAL OTHER FINANCING SOURCES		300,000.00	.00	.00	.00	300,000.00	.00
TOTAL REPORT		121,626,535.00	51,261.05	.00	55,354,436.22	66,272,098.78	45.51

SELECTION CRITERIA: orgn.fund='101' and orgn.orgn2 between '100' and '899'  
 ACCOUNTING PERIOD: 3/21

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\*\* open position

FUND-101 GENERAL FUND  
 DEPARTMENT-100 SELECTMEN

ACCOUNT	TITLE	BUDGET	PERIOD EXPENDITURES	ENCUMBRANCES OUTSTANDING	YEAR TO DATE EXP	AVAILABLE BALANCE	YTD/BUD
5110	SALARIES - REGULAR	178,073.00	6,765.34	.00	33,815.32	144,257.68	18.99
5210	GROUP INSURANCE	22,387.00	.00	.00	21,063.72	1,323.28	94.09
5220	SOCIAL SEC CONTRI	13,623.00	495.22	.00	2,703.49	10,919.51	19.85
5230	RETIREMENT CONTRI	13,769.00	.00	.00	13,769.00	0.00	100.00
5290	OTHER EMPL BENEFITS	8,000.00	.00	.00	3,175.26	4,824.74	39.69
5350	PROF SVS - LEGAL	200,000.00	.00	52,748.14	14,735.00	132,516.86	33.74
5380	DUES, TRAVEL & EDUC	2,000.00	.00	.00	1,861.15	6.94	6.94
5611	OFFICE SUPPLIES	2,000.00	.00	.00	215.99	1,784.01	10.80
5800	OTHER EXPENDITURES	4,000.00	.00	989.88	.00	3,010.12	24.75
	TOTAL SELECTMEN	443,852.00	7,260.56	53,738.02	89,616.63	300,497.35	32.30

DEPARTMENT-105 SELECTMEN - OTHER

5220	SOCIAL SEC CONTRI	3,500.00	134.23	.00	383.64	3,116.36	10.96
5430	REPAIR & MAINTENANC	2,000.00	.00	.00	.00	2,000.00	.00
5443	COPIER LEASING	45,000.00	.00	20,199.97	3,015.07	21,784.96	51.59
5531	POSTAGE	48,000.00	.00	16,986.48	5,159.36	25,854.16	46.14
5540	ADVERTISING	20,000.00	.00	990.60	1,293.97	17,715.43	11.42
5590	MEETING CLERKS	50,000.00	1,850.00	3,750.00	5,475.00	40,775.00	18.45
	TOTAL SELECTMEN - OTHER	168,500.00	1,984.23	41,927.05	15,327.04	111,245.91	33.98

DEPARTMENT-108 HUMAN RESOURCES

5110	SALARIES - REGULAR	80,198.00	3,084.54	.00	15,371.51	64,826.49	19.17
5210	GROUP INSURANCE	16,914.00	.00	.00	16,684.60	229.40	98.64
5220	SOCIAL SEC CONTRI	6,135.00	223.49	.00	1,113.54	5,021.46	18.15
5230	RETIREMENT CONTRI	4,010.00	154.23	.00	768.59	3,241.41	19.17
5310	PROF SVS - OFFICIAL	10,000.00	.00	.00	838.00	9,162.00	8.38
5580	DUES, TRAVEL & EDUC	2,000.00	.00	.00	.00	2,000.00	.00
	TOTAL HUMAN RESOURCES	119,257.00	3,462.26	.00	34,776.24	84,480.76	29.16

DEPARTMENT-110 SOCIAL SERVICES

5110	SALARIES - REGULAR	234,664.00	9,025.58	.00	45,088.16	189,575.84	19.21
5210	GROUP INSURANCE	40,021.00	.00	.00	37,881.62	2,139.38	94.65
5220	SOCIAL SEC CONTRI	17,952.00	663.15	.00	3,312.70	14,639.30	18.45
5230	RETIREMENT CONTRI	14,105.00	369.68	.00	6,339.78	7,765.22	44.95
5301	FEE & PROF SERVICE	4,000.00	.00	3,300.00	230.00	470.00	88.25
5580	DUES, TRAVEL & EDUC	4,000.00	.00	.00	.00	4,000.00	.00
5611	OFFICE SUPPLIES	2,500.00	.00	48.17	156.68	2,295.15	8.19
5800	OTHER EXPENDITURES	4,000.00	.00	.00	.00	4,000.00	.00
5810	CONTRIBUTIONS TO IN	1,999.00	.00	20.00	.00	1,979.00	1.00
	TOTAL SOCIAL SERVICES	323,241.00	10,058.41	3,368.17	93,008.94	226,863.89	29.82

DEPARTMENT-140 TAX COLLECTOR

5110	SALARIES - REGULAR	234,103.00	9,043.31	.00	45,176.74	188,926.26	19.30
5115	SALARIES - PART TIM	12,781.00	222.43	.00	2,019.78	10,761.22	15.80
5117	SALARIES - SEASONAL	3,000.00	191.75	.00	1,326.91	3,673.09	26.54
5130	SALARIES - OVERTIME	3,000.00	.00	.00	2,243.47	756.53	74.78

POWERSCHOOL  
 DATE: 09/08/2020  
 TIME: 15:10:41

NEWTOWN MUNICIPAL CENTER  
 EXPENDITURE STATUS REPORT

PAGE NUMBER: 2  
 EXPSTALL

SELECTION CRITERIA: orgn.fund='101' and orgn.orgn2 between '100' and '899'  
 ACCOUNTING PERIOD: 3/21

SORTED BY: FUND,DEPARTMENT,ACCOUNT  
 TOTALLED ON: DEPARTMENT  
 PAGE BREAKS ON: FUND

FUND-101 GENERAL FUND  
 DEPARTMENT-140 TAX COLLECTOR

ACCOUNT	TITLE	BUDGET	PERIOD EXPENDITURES	ENCUMBRANCES OUTSTANDING	YEAR TO DATE EXP	AVAILABLE BALANCE	YTD/ BUD
5210	GROUP INSURANCE	85,124.00	.00	.00	83,210.74	1,913.26	97.75
5220	SOCIAL SEC CONTRI	19,499.00	680.10	.00	3,667.46	15,831.54	18.81
5230	RETIREMENT CONTRI	24,790.00	.00	.00	24,790.00	100.00	100.00
5580	DUES, TRAVEL & EDUC	1,000.00	.00	.00	.00	1,000.00	.00
5611	OFFICE SUPPLIES	3,800.00	.00	.00	216.00	3,584.00	5.68
	TOTAL TAX COLLECTOR	389,097.00	10,137.59	.00	162,651.10	226,445.90	41.80

DEPARTMENT-150 PURCHASING

5110	SALARIES - REGULAR	46,405.00	3,418.04	.00	17,075.15	29,329.85	36.80
5210	GROUP INSURANCE	22,892.00	.00	.00	21,964.00	928.00	95.95
5220	SOCIAL SEC CONTRI	3,550.00	251.31	.00	1,255.40	2,294.60	35.36
5230	RETIREMENT CONTRI	2,320.00	170.90	.00	853.75	1,466.25	36.80
5580	DUES, TRAVEL & EDUC	75,667.00	3,840.25	.00	41,148.30	500.00	.00
	TOTAL PURCHASING					34,518.70	54.38

DEPARTMENT-170 TOWN CLERK

5110	SALARIES - REGULAR	186,976.00	7,389.69	.00	34,017.71	152,958.29	18.19
5210	GROUP INSURANCE	62,992.00	.00	.00	61,760.52	1,231.48	98.05
5220	SOCIAL SEC CONTRI	14,304.00	542.26	.00	2,489.72	11,814.28	17.41
5230	RETIREMENT CONTRI	13,845.00	80.42	.00	14,246.75	-401.75	102.90
5310	PROF SVS - OFFICIAL	500.00	.00	.00	.00	500.00	.00
5550	PRINTING,BINDING &	25,000.00	.00	.00	4,161.63	20,838.37	16.65
5580	DUES, TRAVEL & EDUC	2,500.00	.00	.00	125.00	2,375.00	5.00
5611	OFFICE SUPPLIES	2,800.00	.00	.00	79.80	2,720.20	2.85
	TOTAL TOWN CLERK	308,917.00	8,012.37	.00	116,881.13	192,035.87	37.84

new employee hired  
 after budget  
 process (401a  
 retirement)\$2,091.

DEPARTMENT-180 REGISTRARS

5110	SALARIES - REGULAR	69,909.00	2,688.76	.00	13,429.02	56,479.98	19.21
5115	SALARIES - PART TIM	20,000.00	793.36	.00	3,246.44	16,753.56	16.23
5117	SALARIES - SEASONAL	33,000.00	286.96	.00	13,423.88	19,576.12	40.68
5220	SOCIAL SEC CONTRI	9,402.00	275.44	.00	1,642.55	7,759.45	17.47
5360	PROF SVS - ELECTION	.00	-11,206.84	.00	-11,206.84	.00	.00
5430	REPAIR & MAINTENANC	2,100.00	.00	.00	54.23	45.77	97.82
5580	DUES, TRAVEL & EDUC	3,500.00	.00	.00	.00	3,360.00	4.00
5611	OFFICE SUPPLIES	1,800.00	.00	609.46	.00	1,190.54	33.86
5800	OTHER EXPENDITURES	28,000.00	11,206.84	.00	11,206.84	16,793.16	40.02
	TOTAL REGISTRARS	167,711.00	4,044.52	13,956.30	31,796.12	121,958.58	27.28

DEPARTMENT-190 TAX ASSESSOR

5110	SALARIES - REGULAR	231,560.00	11,472.82	.00	52,847.57	178,712.43	22.82
5130	SALARIES - OVERTIME	4,000.00	.00	.00	.00	4,000.00	.00
5210	GROUP INSURANCE	46,981.00	.00	.00	45,378.08	1,602.92	96.59
5220	SOCIAL SEC CONTRI	18,020.00	868.18	.00	3,995.94	14,024.06	22.18
5230	RETIREMENT CONTRI	20,700.00	.00	.00	16,099.00	4,601.00	77.77
5290	OTHER ENPL BENEFITS	3,325.00	.00	.00	325.00	100.00	100.00
5370	PROF SVS - AUDIT	3,000.00	.00	.00	.00	3,000.00	.00

SELECTION CRITERIA: orgn.fund='101' and orgn.orgn2 between '100' and '899'  
 ACCOUNTING PERIOD: 3/21

SORTED BY: FUND DEPARTMENT, ACCOUNT  
 TOTALED ON: DEPARTMENT  
 PAGE BREAKS ON: FUND

FUND-101 GENERAL FUND  
 DEPARTMENT-190 TAX ASSESSOR

ACCOUNT	TITLE	BUDGET	PERIOD	ENCUMBRANCES	YEAR TO DATE	AVAILABLE	YTD/
	-----		EXPENDITURES	OUTSTANDING	EXP	BALANCE	BUD
5580	DUES, TRAVEL & EDUC	3,500.00	.00	.00	.00	3,500.00	.00
5611	OFFICE SUPPLIES	3,200.00	.00	.00	.00	3,200.00	.00
	TOTAL TAX ASSESSOR	331,286.00	12,341.00	.00	118,645.59	212,640.41	35.81

DEPARTMENT-200 FINANCE

5110	SALARIES - REGULAR	381,420.00	14,670.00	.00	73,285.44	308,134.56	19.21
5210	GROUP INSURANCE	85,191.00	.00	.00	82,827.04	2,363.96	97.23
5220	SOCIAL SEC CONTRI	29,179.00	1,079.26	.00	5,393.12	23,785.88	18.48
5230	RETIREMENT CONTRI	50,390.00	.00	.00	50,390.00	0.00	100.00
5280	DUES, TRAVEL & EDUC	3,375.00	.00	539.88	225.00	2,610.12	22.66
5611	OFFICE SUPPLIES	4,500.00	.00	338.05	161.95	4,000.00	11.11
5800	OTHER EXPENDITURES	1,700.00	.00	877.93	.00	1,700.00	.00
	TOTAL FINANCE	555,755.00	15,749.26	877.93	212,282.55	342,594.52	38.36

DEPARTMENT-205 TECHNOLOGY

5110	SALARIES - REGULAR	321,201.00	12,353.86	.00	61,669.94	259,531.06	19.20
5210	GROUP INSURANCE	56,146.00	.00	.00	54,007.06	2,138.94	96.19
5220	SOCIAL SEC CONTRI	24,572.00	910.02	.00	4,542.48	20,029.52	18.49
5301	RETIREMENT CONTRI	19,822.00	488.25	.00	9,564.87	10,257.13	48.25
5301	FEES & PROF SERVICE	40,000.00	.00	26,660.10	150.00	13,189.90	67.03
5445	SOFTWARE/HARDWARE M	304,285.00	.00	.00	50,140.82	254,144.18	16.48
5580	DUES, TRAVEL & EDUC	7,500.00	.00	.00	.00	7,500.00	.00
5611	OFFICE SUPPLIES	9,000.00	.00	.00	.00	9,000.00	.00
5611	MACH & EQUIP - TECH	49,950.00	.00	.00	.00	49,950.00	.00
5744		832,476.00	13,752.13	26,660.10	180,075.17	625,740.73	24.83
	TOTAL TECHNOLOGY						

DEPARTMENT-220 SENIOR SERVICES

5110	SALARIES - REGULAR	55,113.00	2,142.82	.00	10,700.15	44,412.85	19.41
5115	SALARIES - PART TIM	15,000.00	495.00	.00	2,235.86	12,764.14	14.91
5210	GROUP INSURANCE	25,554.00	.00	.00	25,232.46	321.54	98.74
5220	SOCIAL SEC CONTRI	5,364.00	197.06	.00	966.21	4,397.79	18.01
5230	RETIREMENT CONTRI	5,099.00	26.52	.00	4,571.26	527.74	89.65
5510	SENIOR BUS CONTRACT	160,700.00	.00	133,916.70	26,783.34	.00	100.00
5580	DUES, TRAVEL & EDUC	700.00	.00	.00	.00	700.00	.00
5611	OFFICE SUPPLIES	1,500.00	.00	104.82	596.49	798.69	46.75
5611	OTHER EXPENDITURES	53,000.00	.00	1,218.83	957.79	50,823.38	4.11
5800	TOTAL SENIOR SERVICES	322,030.00	2,861.40	135,240.35	72,043.56	114,746.09	64.37

DEPARTMENT-230 TH BOARD OF MGRS

5210	GROUP INSURANCE	48,957.00	.00	.00	48,190.68	766.32	98.43
5230	RETIREMENT CONTRI	6,407.00	.00	.00	6,407.00	.00	100.00
5820	CONTRIBUTIONS TO OU	125,000.00	.00	.00	125,000.00	.00	100.00
	TOTAL TH BOARD OF MGRS	180,364.00	.00	.00	179,597.68	766.32	99.58

DEPARTMENT-240 UNEMPLOYMENT

5250	UNEMPLOYMENT	8,000.00	.00	.00	.00	8,000.00	.00
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NEWTOWN MUNICIPAL CENTER  
 EXPENDITURE STATUS REPORT

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SELECTION CRITERIA: orgn.fund='101' and orgn.orgn2 between '100' and '899'  
 ACCOUNTING PERIOD: 3/21

SORTED BY: FUND, DEPARTMENT, ACCOUNT  
 TOTALLED ON: DEPARTMENT  
 PAGE BREAKS ON: FUND

FUND-101 GENERAL FUND  
 DEPARTMENT-240 UNEMPLOYMENT

ACCOUNT	TITLE	BUDGET	PERIOD EXPENDITURES	ENCUMBRANCES OUTSTANDING	YEAR TO DATE EXP	AVAILABLE BALANCE	YTD/ BUD
TOTAL UNEMPLOYMENT		8,000.00	.00	.00	.00	8,000.00	.00
DEPARTMENT-255 PROBATE COURT							
5310	PROF SVS - OFFICIAL	8,315.00	.00	.00	.00	8,315.00	.00
TOTAL PROBATE COURT		8,315.00	.00	.00	.00	8,315.00	.00
DEPARTMENT-270 OPEB CONTRI							
5210	GROUP INSURANCE	79,285.00	.00	.00	79,285.00	.00	100.00
5270	OPEB	100,000.00	.00	.00	100,000.00	.00	100.00
TOTAL OPEB CONTRI		179,285.00	.00	.00	179,285.00	.00	100.00
DEPARTMENT-280 PROF ORG							
5800	OTHER EXPENDITURES	40,658.00	.00	250.00	33,231.00	7,177.00	82.35
TOTAL PROF ORG		40,658.00	.00	250.00	33,231.00	7,177.00	82.35
DEPARTMENT-300 COMMUNICATIONS							
5110	SALARIES - REGULAR	596,011.00	21,590.77	.00	108,758.72	487,252.28	18.25
5130	SALARIES - OVERTIME	84,000.00	2,908.32	.00	12,263.37	71,736.63	14.60
5210	GROUP INSURANCE	107,514.00	.00	.00	103,255.60	4,258.40	96.04
5220	SOCIAL SEC CONTRI	52,021.00	1,805.21	.00	8,913.28	43,107.72	17.13
5230	RETIREMENT CONTRI	44,975.00	414.72	.00	33,421.32	11,553.68	74.31
5290	OTHER EMPL BENEFITS	2,000.00	.00	732.55	.00	1,267.45	36.63
5430	REPAIR & MAINTENANC	35,000.00	.00	2,899.90	8,699.70	23,400.40	33.14
5442	RENTAL OF EQUIPMENT	235,502.00	.00	3,280.07	26,403.55	205,818.38	12.60
5501	OTHER PURCHASED SER	1,500.00	.00	.00	.00	1,500.00	.00
5580	DUES, TRAVEL & EDUC	2,000.00	.00	.00	.00	2,000.00	.00
5611	OFFICE SUPPLIES	2,400.00	.00	.00	33.74	366.26	8.44
TOTAL COMMUNICATIONS		1,160,923.00	26,719.02	6,912.52	301,749.28	852,261.20	26.59
DEPARTMENT-310 POLICE							
5110	SALARIES - REGULAR	4,263,151.00	153,599.58	.00	805,971.89	3,457,179.11	18.91
5117	SALARIES - SEASONAL	22,250.00	.00	.00	.00	22,250.00	.00
5130	SALARIES - OVERTIME	158,400.00	7,415.86	.00	35,066.11	123,333.89	22.14
5210	GROUP INSURANCE	861,370.00	.00	.00	832,843.53	28,526.47	96.69
5220	SOCIAL SEC CONTRI	339,951.00	11,837.00	.00	61,995.73	277,955.27	18.24
5230	RETIREMENT CONTRI	1,118,117.00	1,100.61	.00	1,106,394.49	11,722.51	98.95
5290	OTHER EMPL BENEFITS	73,850.00	.00	2,600.90	10,807.00	60,442.10	18.16
5445	SOFTWARE/HARDWARE M	77,349.00	.00	2,460.00	27,641.70	47,247.30	38.92
5501	OTHER PURCHASED SER	23,000.00	.00	.00	3,295.15	19,704.85	14.33
5505	CONTRACTUAL SERVICE	38,425.00	.00	.00	4,068.00	34,357.00	10.59
5580	DUES, TRAVEL & EDUC	50,000.00	.00	896.35	975.00	48,128.65	3.74
5611	OFFICE SUPPLIES	4,500.00	.00	248.27	197.17	4,054.56	9.90
5742	MACH & EQUIP - VEHI	89,096.00	.00	.00	162.21	89,096.00	.00
5746	EQUIPMENT	33,425.00	.00	.00	779.74	33,262.79	.49
5800	OTHER EXPENDITURES	7,300.00	.00	.00	779.74	6,520.26	10.68
TOTAL POLICE		7,160,184.00	173,953.05	6,205.52	2,890,197.72	4,263,780.76	40.45

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SORTED BY: FUND,DEPARTMENT,ACCOUNT  
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FUND-101 GENERAL FUND  
 DEPARTMENT-310 POLICE

ACCOUNT	TITLE	BUDGET	EXPENDITURES	PERIOD	ENCUMBRANCES	YEAR TO DATE	AVAILABLE	YTD/
					OUTSTANDING	EXP	BALANCE	BUD
DEPARTMENT-320	FIRE							
5110	SALARIES - REGULAR	186,479.00	7,172.23	.00	.00	35,829.59	150,649.41	19.21
5115	SALARIES - PART TIM	21,367.00	.00	.00	.00	3,353.00	18,014.00	15.69
5210	GROUP INSURANCE	26,929.00	.00	.00	.00	25,355.64	1,573.36	94.16
5220	SOCIAL SEC CONTRI	15,900.00	539.17	.00	.00	2,972.88	12,927.12	18.70
5230	RETIREMENT CONTRI	19,747.00	.00	.00	.00	19,747.00	.00	100.00
5290	OTHER EMPL BENEFITS	312,500.00	.00	.00	.00	300.00	312,200.00	.10
5310	PROF SVS - OFFICIAL	17,600.00	.00	.00	2,396.00	.00	15,204.00	13.61
5411	WATER/SEWERAGE	3,000.00	.00	.00	284.70	.00	2,715.30	14.20
5412	HYDRANTS	93,600.00	.00	.00	4,574.36	7,632.69	81,392.95	13.04
5430	REPAIR & MAINTENANC	43,315.00	.00	.00	2,691.84	10,627.95	29,995.21	30.75
5435	RADIO & PAGER SERVI	19,440.00	.00	.00	1,020.00	85.68	18,334.32	5.69
5436	TRUCK REPAIR	80,800.00	.00	.00	.00	.00	80,800.00	.00
5520	INSURANCE, OTHER TH	71,200.00	.00	.00	.00	22,500.00	48,700.00	31.60
5580	DUES, TRAVEL & EDUC	71,500.00	.00	.00	1,211.41	1,790.54	68,498.05	4.20
5611	OFFICE SUPPLIES	1,400.00	.00	.00	118.50	.00	1,281.50	8.46
5621	ENERGY - NATURAL GA	16,000.00	.00	.00	196.99	105.74	15,697.27	1.89
5622	ENERGY - ELECTRICIT	62,200.00	.00	.00	3,594.33	6,648.70	51,956.97	16.47
5623	ENERGY - BOTTLED GA	7,000.00	.00	.00	422.08	.00	6,577.92	6.03
5624	ENERGY - OIL/NATURA	19,000.00	.00	.00	.00	.00	19,000.00	.00
5745	FIRE EQUIPMENT	60,108.00	.00	.00	2,863.25	3,967.13	53,277.62	11.36
5749	CAPITAL OUTLAY	102,740.00	.00	.00	3,276.70	61,635.38	37,827.92	63.18
5820	CONTRIBUTIONS TO OU	145,000.00	.00	.00	72,500.00	72,500.00	.00	100.00
	TOTAL FIRE	1,396,825.00	7,711.40	.00	95,150.16	275,193.16	1,026,481.68	26.51
DEPARTMENT-330	EMERGENCY MGT							
5115	SALARIES - PART TIM	14,925.00	.00	.00	1,312.50	5,029.16	8,583.34	42.49
5220	SOCIAL SEC CONTRI	1,142.00	.00	.00	.00	284.33	857.67	24.90
5310	PROF SVS - OFFICIAL	4,000.00	.00	.00	.00	.00	4,000.00	.00
5505	CONTRACTUAL SERVICE	27,210.00	.00	.00	187.06	616.70	26,406.24	2.95
5580	DUES, TRAVEL & EDUC	3,000.00	.00	.00	.00	.00	3,000.00	.00
5611	OFFICE SUPPLIES	1,000.00	-947.53	.00	1,055.00	-947.53	892.53	10.75
5622	ENERGY - ELECTRICIT	3,500.00	.00	.00	267.88	328.88	2,903.24	17.05
5624	ENERGY - OIL/NATURA	2,000.00	.00	.00	.00	.00	2,000.00	.00
5749	CAPITAL OUTLAY	7,800.00	.00	.00	.00	.00	7,800.00	.00
	TOTAL EMERGENCY MGT	64,577.00	-947.53	.00	2,822.44	5,311.54	56,443.02	12.60
DEPARTMENT-340	ANIMAL CONTROL							
5110	SALARIES - REGULAR	85,462.00	2,287.77	.00	.00	15,351.59	70,110.41	17.96
5115	SALARIES - PART TIM	32,720.00	2,760.92	.00	.00	13,393.60	19,326.40	40.93
5210	GROUP INSURANCE	29,172.00	.00	.00	.00	28,267.90	904.10	96.90
5220	SOCIAL SEC CONTRI	9,041.00	381.49	.00	.00	2,123.76	6,917.24	23.49
5230	RETIREMENT CONTRI	9,050.00	.00	.00	.00	9,050.00	.00	100.00
5290	OTHER EMPL BENEFITS	2,500.00	.00	.00	.00	.00	2,500.00	.00
5330	PROF SVS - OTHER	500.00	.00	.00	.00	.00	500.00	.00

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NEWTOWN MUNICIPAL CENTER  
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SORTED BY: FUND,DEPARTMENT,ACCOUNT  
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FUND-101 GENERAL FUND  
 DEPARTMENT-340 ANIMAL CONTROL

ACCOUNT	TITLE	BUDGET	PERIOD EXPENDITURES	ENCUMBRANCES OUTSTANDING	YEAR TO DATE EXP	AVAILABLE BALANCE	YTD/ BUD
5580	DUES, TRAVEL & EDUC	500.00	.00	.00	.00	500.00	.00
5611	OFFICE SUPPLIES	500.00	.00	.00	99.48	400.52	19.90
	TOTAL ANIMAL CONTROL	169,445.00	5,430.18	.00	68,286.33	101,158.67	40.30
DEPARTMENT-350	INSURANCE	1,100,500.00	.00	773,522.37	298,653.79	28,323.84	97.43
5520	INSURANCE, OTHER TH	10,000.00	.00	7,611.13	.00	2,388.87	76.11
5800	OTHER EXPENDITURES	1,110,500.00	.00	781,133.50	298,653.79	30,712.71	97.23
DEPARTMENT-360	LAKE AUTHORITIES	45,692.00	.00	.00	46,947.00	-1,255.00	102.75
5501	OTHER PURCHASED SER	45,692.00	.00	.00	46,947.00	-1,255.00	102.75
DEPARTMENT-370	HEALTH DISTRICT	97,025.00	.00	.00	95,540.94	1,484.06	98.47
5210	GROUP INSURANCE	33,078.00	.00	.00	25,870.00	7,208.00	78.21
5230	RETIREMENT CONTRI	285,000.00	.00	.00	28.40	284,971.60	.01
5501	OTHER PURCHASED SER	415,103.00	.00	.00	121,439.34	293,663.66	29.26
DEPARTMENT-410	CHILDREN'S ADVENT CTR	103,444.00	.00	.00	101,893.50	1,550.50	98.50
5210	GROUP INSURANCE	38,561.00	71.86	.00	37,088.30	1,472.70	96.18
5230	RETIREMENT CONTRI	142,005.00	71.86	.00	138,981.80	3,023.20	97.87
DEPARTMENT-415	OUTSIDE AGENCIES	63,842.00	.00	.00	.00	63,842.00	.00
5820	CONTRIBUTIONS TO OU	63,842.00	.00	.00	.00	63,842.00	.00
DEPARTMENT-426	NW SAFETY COMM	11,590.00	.00	5,744.50	5,744.50	101.00	99.13
5501	OTHER PURCHASED SER	11,590.00	.00	5,744.50	5,744.50	101.00	99.13
DEPARTMENT-432	EMERG MEDICAL SVS.	270,000.00	.00	40,000.00	.00	230,000.00	14.81
5501	OTHER PURCHASED SER	270,000.00	.00	40,000.00	.00	230,000.00	14.81
DEPARTMENT-433	YOUTH & FAMILY SVS	35,660.00	.00	.00	32,355.38	3,304.62	90.73
5210	GROUP INSURANCE	266,000.00	.00	.00	.00	266,000.00	.00
5820	CONTRIBUTIONS TO OU	301,660.00	.00	.00	32,355.38	269,304.62	10.73
DEPARTMENT-437	NW CT EMS COUNCIL	250.00	.00	.00	.00	250.00	.00
5501	OTHER PURCHASED SER	250.00	.00	.00	.00	250.00	.00
DEPARTMENT-442	NEWTOWN PARADE COMM						

lake illinonah budget  
 request received after  
 budget process

SELECTION CRITERIA: orgn.fund='101' and orgn.orgn2 between '100' and '899'  
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FUND-101 GENERAL FUND  
DEPARTMENT-442 NEWTOWN PARADE COMM

ACCOUNT	TITLE	BUDGET	PERIOD	ENCUMBRANCES	YEAR TO DATE	AVAILABLE	YTD/
			EXPENDITURES	OUTSTANDING	EXP	BALANCE	BUD
5520	TOTAL NEWTOWN PARADE COMM	1,400.00	.00	.00	.00	1,400.00	.00
	TOTAL NEWTOWN PARADE COMM	1,400.00	.00	.00	.00	1,400.00	.00
DEPARTMENT-444	NW CONSERV DISTRICT	1,040.00	.00	.00	.00	1,040.00	.00
5501	OTHER PURCHASED SER	1,040.00	.00	.00	.00	1,040.00	.00
DEPARTMENT-460	BUILDING OFFICIAL	274,404.00	9,507.80	.00	45,741.67	228,662.33	16.67
5110	SALARIES - REGULAR	98,401.00	.00	.00	96,314.36	2,086.64	97.88
5210	GROUP INSURANCE	20,992.00	696.82	.00	3,347.52	17,644.48	15.95
5220	SOCIAL SEC CONTRI	29,058.00	.00	.00	29,058.00	.00	100.00
5230	RETIREMENT CONTRI	1,000.00	.00	.00	650.00	350.00	65.00
5290	OTHER EMPL BENEFITS	1,200.00	.00	.00	.00	1,200.00	.00
5580	DUES, TRAVEL & EDUC	2,400.00	.00	.00	.00	2,400.00	.00
5611	OFFICE SUPPLIES	2,400.00	.00	.00	.00	2,400.00	.00
	TOTAL BUILDING OFFICIAL	427,455.00	10,204.62	.00	175,111.55	252,343.45	40.97
DEPARTMENT-490	LAND USE	400,516.00	15,443.80	.00	77,143.33	323,372.67	19.26
5110	SALARIES - REGULAR	92,994.00	.00	.00	88,789.54	4,204.46	95.48
5210	GROUP INSURANCE	30,639.00	1,144.47	.00	5,703.68	24,935.32	18.62
5220	SOCIAL SEC CONTRI	42,412.00	.00	.00	42,412.00	.00	100.00
5230	RETIREMENT CONTRI	1,000.00	.00	.00	650.00	350.00	65.00
5290	OTHER EMPL BENEFITS	2,250.00	.00	.00	.00	2,250.00	.00
5340	PROF SVS - TECHNICA	70,000.00	.00	2,703.91	150.00	67,146.09	4.08
5350	PROF SVS - LEGAL	44,000.00	.00	.00	1,615.00	42,385.00	3.67
5505	CONTRACTUAL SERVICE	20,000.00	.00	.00	43.96	19,956.04	.22
5550	PRINTING,BINDING &	3,000.00	.00	.00	.00	3,000.00	.00
5580	DUES, TRAVEL & EDUC	2,400.00	.00	.00	128.97	2,271.03	5.37
5611	OFFICE SUPPLIES	2,000.00	.00	.00	964.73	1,035.27	48.24
5749	CAPITAL OUTLAY	711,211.00	16,588.27	2,703.91	217,601.21	490,905.88	30.98
	TOTAL LAND USE	2,684,651.00	97,661.35	.00	491,595.33	2,193,055.67	18.31
DEPARTMENT-500	HIGHWAY	45,000.00	27,072.35	.00	87,533.65	-42,533.65	194.52
5110	SALARIES - REGULAR	659,009.00	.00	.00	637,210.36	21,798.64	96.69
5130	SALARIES - OVERTIME	259,898.00	9,349.67	.00	42,729.04	166,088.96	20.46
5210	GROUP INSURANCE	46,100.00	2,367.20	.00	243,650.80	16,247.20	93.75
5220	SOCIAL SEC CONTRI	15,000.00	.00	.00	8,755.78	35,266.91	23.50
5230	RETIREMENT CONTRI	482,600.00	.00	.00	2,500.00	479,100.00	100.00
5290	OTHER EMPL BENEFITS	650,000.00	.00	319,978.93	34,340.04	406,651.93	15.74
5301	FEEES & PROF SERVICE	4,000.00	.00	1,800.00	63,997.37	266,023.70	59.07
5430	REPAIR & MAINTENANC	1,600.00	.00	.00	409.34	2,200.00	45.00
5505	CONTRACTUAL SERVICE	287,970.00	.00	29,600.00	21,192.31	1,165.67	27.15
5580	DUES, TRAVEL & EDUC	45,000.00	.00	34,144.35	2,875.65	237,177.69	17.64
5611	OFFICE SUPPLIES	1,600.00	.00	.00	.00	1,600.00	.00
5626	ENERGY - GASOLINE/D	45,000.00	.00	.00	.00	45,000.00	.00
	STREET LIGHTS						

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storm related....amount  
to be reimbursed by  
capital non-recour or  
FEMA funds.

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NEWTOWN MUNICIPAL CENTER  
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FUND-101 GENERAL FUND  
 DEPARTMENT-500 HIGHWAY

ACCOUNT	TITLE	BUDGET	PERIOD EXPENDITURES	ENCUMBRANCES OUTSTANDING	YEAR TO DATE EXP	AVAILABLE BALANCE	YTD/ BUD
5650	CONSTRUCTION SUPPLI	25,000.00	.00	1,263.56	9,464.58	14,271.86	42.91
5651	STREET SIGNS	14,000.00	.00	2,613.98	4,965.00	6,421.02	54.14
5652	DRAINAGE MATERIALS	100,000.00	.00	33,770.00	17,013.35	49,216.65	50.78
5653	ROAD PATCHING MATER	85,000.00	.00	1,246.57	4,514.66	79,238.77	6.78
5735	ROAD IMPROVEMENTS	2,250,000.00	.00	229,732.26	214,646.50	1,805,621.24	19.75
5749	CAPITAL OUTLAY	92,000.00	.00	.00	92,000.00	100.00	100.00
	TOTAL HIGHWAY	7,955,646.00	137,048.13	710,359.98	1,979,393.76	5,265,892.26	33.81
DEPARTMENT-510 WINTER MAINT							
5130	SALARIES - OVERTIME	200,314.00	.00	.00	.00	200,314.00	.00
5220	SOCIAL SEC CONTRI	15,324.00	.00	.00	.00	15,324.00	.00
5505	CONTRACTUAL SERVICE	160,000.00	.00	85,922.60	17,077.40	57,000.00	64.38
5660	SAND	80,237.00	.00	.00	.00	80,237.00	.00
5661	TREATED SALT	263,957.00	.00	.00	.00	263,957.00	.00
5747	MACH & EQUIP - WINT	25,000.00	.00	952.71	.00	24,047.29	3.81
	TOTAL WINTER MAINT	744,832.00	.00	86,875.31	17,077.40	640,879.29	13.96
DEPARTMENT-515 TRANSFER STA							
5110	SALARIES - REGULAR	188,022.00	2,367.20	.00	11,801.44	176,220.56	6.28
5130	SALARIES - OVERTIME	25,000.00	3,331.16	.00	15,048.14	9,951.86	60.19
5210	GROUP INSURANCE	43,490.00	.00	.00	41,540.44	1,949.56	95.52
5220	SOCIAL SEC CONTRI	16,296.00	414.53	.00	1,946.93	14,349.07	11.95
5230	RETIREMENT CONTRI	19,910.00	.00	.00	19,910.00	100.00	100.00
5290	OTHER EMPL BENEFITS	7,864.00	.00	.00	.00	7,864.00	.00
5430	REPAIR & MAINTENANC	2,000.00	.00	15.97	31.89	1,952.14	2.39
5505	CONTRACTUAL SERVICE	1,250,000.00	.00	849,669.38	143,568.55	256,762.07	79.46
5580	DUES, TRAVEL & EDUC	500.00	.00	.00	74.04	500.00	.00
5610	GENERAL SUPPLIES	1,000.00	.00	194.17	.00	731.79	26.82
5622	ENERGY - ELECTRICIT	4,200.00	.00	9,087.44	-23.24	-4,864.20	215.81
	TOTAL TRANSFER STA	1,558,282.00	6,112.89	858,966.96	233,898.19	465,416.85	70.13
DEPARTMENT-550 PARKS & RECR							
5110	SALARIES - REGULAR	1,001,968.00	37,409.29	.00	186,880.47	815,087.53	18.65
5115	SALARIES - PART TIM	76,798.00	4,074.56	.00	23,681.30	53,116.70	30.84
5117	SALARIES - SEASONAL	240,602.00	8,015.65	.00	108,141.84	132,460.16	44.95
5130	SALARIES - OVERTIME	62,000.00	7,886.17	.00	20,466.05	41,533.95	33.01
5210	GROUP INSURANCE	282,623.00	.00	.00	276,073.36	6,549.64	97.68
5220	SOCIAL SEC CONTRI	105,675.00	4,275.98	.00	25,377.49	80,297.51	24.01
5230	RETIREMENT CONTRI	89,931.00	639.78	.00	76,660.00	13,271.00	85.24
5290	OTHER EMPL BENEFITS	15,350.00	.00	500.00	8,628.59	6,221.41	59.47
5505	CONTRACTUAL SERVICE	312,000.00	.00	24,228.54	43,874.43	243,897.03	21.83
5580	DUES, TRAVEL & EDUC	10,000.00	.00	.00	4,798.28	7,201.72	39.99
5610	GENERAL SUPPLIES	12,000.00	.00	.00	26.97	3,021.27	2.54
5611	OFFICE SUPPLIES	3,100.00	.00	51.76	664.60	5,335.40	11.08
5613	SIGNS	6,000.00	.00	.00	664.60	5,335.40	11.08
5614	POOL SUPPLIES	32,342.00	.00	777.87	4,173.59	27,390.54	15.31

to be reimbursed by on  
 site contractor

\* \*

SELECTION CRITERIA: orgn.fund='101' and orgn.orgn2 between '100' and '899'  
 ACCOUNTING PERIOD: 3/21

SORTED BY: FUND,DEPARTMENT,ACCOUNT  
 TOTALED ON: DEPARTMENT  
 PAGE BREAKS ON: FUND

FUND-101 GENERAL FUND  
 DEPARTMENT-550 PARKS & RECR

ACCOUNT	TITLE	BUDGET	PERIOD EXPENDITURES	ENCUMBRANCES OUTSTANDING	YEAR TO DATE EXP	AVAILABLE BALANCE	YTD/ BUD
5615	GENERAL MAINTENANCE	35,400.00	.00	106.50	1,637.98	33,655.52	4.93
5616	GROUNDS MAINTENANCE	157,731.00	.00	280.02	300.00	157,150.98	.37
5749	CAPITAL OUTLAY	21,500.00	.00	.00	21,500.00	.00	100.00
	TOTAL PARKS & RECR	2,465,020.00	62,301.43	25,944.69	802,884.95	1,636,190.36	33.62
DEPARTMENT-570	CONTINGENCY	140,000.00	.00	.00	.00	140,000.00	.00
5899	CONTINGENCY	140,000.00	.00	.00	.00	140,000.00	.00
DEPARTMENT-580	DEBT SERVICE	6,705,640.00	.00	.00	4,586,464.96	2,119,175.04	68.40
5860	BOND PRINCIPAL	2,780,157.00	155,700.00	.00	830,087.62	1,950,069.38	29.86
5861	BOND INTEREST	9,485,797.00	155,700.00	.00	5,416,552.58	4,069,244.42	57.10
TOTAL DEBT SERVICE							
DEPARTMENT-600	LEGISLATIVE COUNCIL	45,000.00	.00	20,800.00	24,200.00	.00	100.00
5370	PROF SVS - AUDIT	45,000.00	.00	20,800.00	24,200.00	.00	100.00
TOTAL LEGISLATIVE COUNCIL							
DEPARTMENT-650	PUBLIC BLDG MAINT	81,956.00	3,112.54	.00	15,548.99	66,407.01	18.97
5110	SALARIES - REGULAR	12,000.00	.00	.00	266.34	11,733.66	2.22
5130	SALARIES - OVERTIME	45,797.00	.00	.00	45,401.18	395.82	99.14
5210	GROUP INSURANCE	7,188.00	226.93	.00	1,153.31	6,034.69	16.04
5720	SOCIAL SEC CONTRI	5,052.00	58.99	.00	2,101.69	2,950.31	41.60
5230	RETIREMENT CONTRI	975.00	.00	.00	650.00	325.00	66.67
5290	OTHER ENPL BENEFITS	52,973.00	.00	31,949.15	368.09	20,655.76	61.01
5411	WATER/SEWERAGE	36,300.00	.00	134.05	1,588.18	34,577.77	4.74
5430	REPAIR & MAINTENANC	143,672.00	.00	68,370.23	23,539.69	51,762.08	63.97
5505	CONTRACTUAL SERVICE	3,780.00	.00	1,695.94	2,550.72	-466.66	112.35
5615	GENERAL MAINTENANCE	310,000.00	.00	233,621.76	20,713.24	55,665.00	82.04
5622	ENERGY - ELECTRICIT	111,663.00	.00	58,601.03	2,578.97	50,483.00	54.79
5624	ENERGY - OIL/NATURA	6,780.00	.00	.00	6,780.00	.00	100.00
5749	CAPITAL OUTLAY	818,136.00	3,398.46	394,372.16	123,240.40	300,523.44	63.27
TOTAL PUBLIC BLDG MAINT							
DEPARTMENT-670	LIBRARY	2,000.00	.00	.00	374.86	1,625.14	18.74
5210	GROUP INSURANCE	25,613.00	614.37	.00	12,901.42	12,711.58	50.37
5230	RETIREMENT CONTRI	1,395,351.00	.00	.00	297,661.38	1,097,689.62	21.33
5820	CONTRIBUTIONS TO OU	1,422,964.00	614.37	.00	310,937.66	1,112,026.34	21.85
TOTAL LIBRARY							
DEPARTMENT-730	DISTRICT CONTRI	7,500.00	.00	.00	.00	7,500.00	.00
5803	OTHER EXPENDITURES	7,500.00	.00	.00	.00	7,500.00	.00
TOTAL DISTRICT CONTRI							
DEPARTMENT-740	ECONOMIC & COMM	76,330.00	2,935.77	.00	14,665.93	61,664.07	19.21
5110	SALARIES - REGULAR						

COVID related...to be reimbursed by fed/state

POWERSCHOOL  
 DATE: 09/08/2020  
 TIME: 15:10:41

NEWTOWN MUNICIPAL CENTER  
 EXPENDITURE STATUS REPORT

PAGE NUMBER: 10  
 EXPSTAIL

SELECTION CRITERIA: orgn.fund='101' and orgn.orgn2 between '100' and '899'  
 ACCOUNTING PERIOD: 3/21

SORTED BY: FUND,DEPARTMENT,ACCOUNT  
 TOTALLED ON: DEPARTMENT  
 PAGE BREAKS ON: FUND

FUND-101 GENERAL FUND  
 DEPARTMENT-740 ECONOMIC & COMM

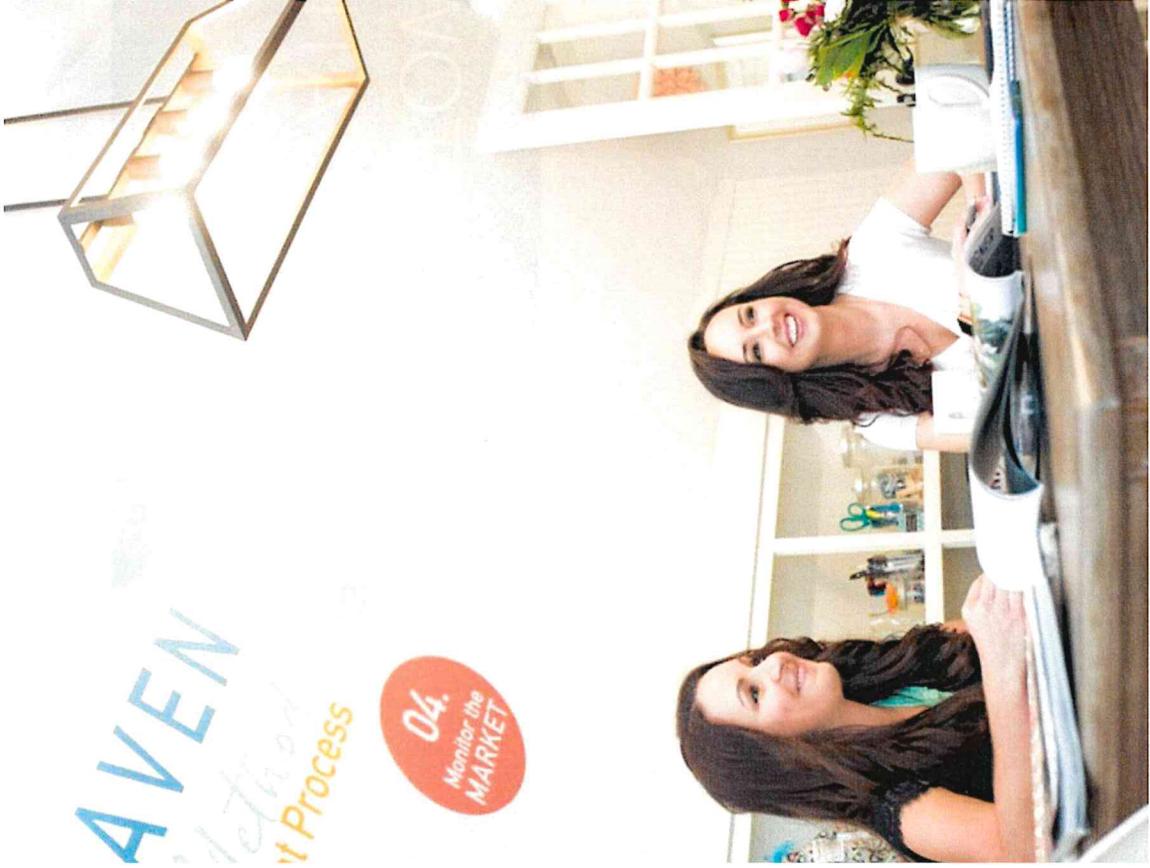
ACCOUNT	TITLE	BUDGET	PERIOD EXPENDITURES	ENCUMBRANCES OUTSTANDING	YEAR TO DATE EXP	AVAILABLE BALANCE	YTD/ BUD
5210	GROUP INSURANCE	2,500.00	.00	.00	2,121.00	379.00	84.84
5220	SOCIAL SEC CONTRI	5,839.00	219.84	.00	1,098.21	4,740.79	18.81
5230	RETIREMENT CONTRI	8,083.00	.00	.00	8,083.00	.00	100.00
5301	FEES & PROF SERVICE	40,000.00	.00	4,127.80	1,151.46	34,720.74	13.20
5380	DUES, TRAVEL & EDUC	2,000.00	.00	.00	650.00	1,350.00	32.50
5611	OFFICE SUPPLIES	600.00	.00	.00	.00	600.00	.00
	TOTAL ECONOMIC & COMM	135,352.00	3,155.61	4,127.80	27,769.60	103,454.60	23.57
DEPARTMENT-750 GRANTS ADMIN							
5110	SALARIES - REGULAR	23,526.00	904.79	.00	4,519.96	19,006.04	19.21
5220	SOCIAL SEC CONTRI	1,800.00	63.19	.00	315.17	1,484.83	17.51
5230	RETIREMENT CONTRI	2,491.00	.00	.00	2,491.00	.00	100.00
	TOTAL GRANTS ADMIN	27,817.00	967.98	.00	7,326.13	20,490.87	26.34
DEPARTMENT-755 SUST ENERGY COMM							
5800	OTHER EXPENDITURES	300.00	.00	.00	.00	300.00	.00
	TOTAL SUST ENERGY COMM	300.00	.00	.00	.00	300.00	.00
DEPARTMENT-860 CAPITAL & NONRECUR							
5870	TRANSFER OUT	220,000.00	.00	.00	220,000.00	.00	100.00
	TOTAL CAPITAL & NONRECUR	220,000.00	.00	.00	220,000.00	.00	100.00
DEPARTMENT-870 FAIRFIELD HILLS AUTH							
5301	FEES & PROF SERVICE	40,000.00	.00	.00	.00	40,000.00	.00
	TOTAL FAIRFIELD HILLS AUTH	40,000.00	.00	.00	.00	40,000.00	.00

TOTAL REPORT 42,974,759.00 702,533.72 3,318,137.37 15,301,219.32 24,355,402.31 43.33



# TOWN OF NEWTOWN BRAND PRESENTATION 2020

Presented By: Jeni Bukolt, Founder & Creative Director  
Haven Creative Marketing Agency



Haven Creative is a multimedia design and marketing agency that specializes in community branding and communications.

We are a team of passionate marketing experts (mavens) dedicated to growing brands through integrated marketing solutions.

Our primary clients are governments and nonprofit organizations.

# MEET THE MAVENS



*Jenni Bukcott*

President, Founder



*Jessica Blackshaw*

Marketing Manager



*Megan Weatherford*

Content Manager



*Lilly Leang*

Associate Project Manager

# AGENDA

- Process Overview
- Market Survey Results
- Creative Presentation
- Next Steps



# BRANDING & GOALS

## BRANDING

- Not just a logo or a tagline
- Based on perception
- Branding helps to positively shape that perception to stimulate Economic Development

## GOALS:

- To build positive perception of Newtown in the eyes of residents, visitors and businesses
  - Measured through surveys, interviews, website and social engagement
- To attract new businesses
  - Measured by capturing % of new businesses and jobs in Newtown and tracking over time

# MARKET RESEARCH

1. Internal Survey (6 respondents)
2. Stakeholder Survey (34 respondents)
3. Stakeholder Interviews (17 interviewees)
4. Community-Wide Survey (485 respondents)



# COMMUNITY-WIDE SURVEY

## DEMOGRAPHICS:

- 485 total respondents
- 42.27% have lived in Newtown for more than 15 years
- 76.91% are not originally from Newtown, but live here now
- 5.98% of respondents were not residents of Newtown
- 57.73% were between the ages of 45-65
- 22.69% were between the ages of 18-44



# SURVEY SNAPSHOT – KEY WORDS

In describing the Town of Newtown, the word “friendly” more than any other word.

“Safety” was cited multiple times as was the thought that Newtown was different than surrounded communities because of its “rural, country, and green spaces”

Words to describe the town’s geography such as “New England,” “convenient,” “historical,” and “picturesque.”

In identifying Newtown’s single greatest asset, 4 out of 6 respondents said it was the town’s **people**.

The most iconic destinations in Newtown defined by staff were **Main Street, Ram Pasture, and Fairfield Hills**.



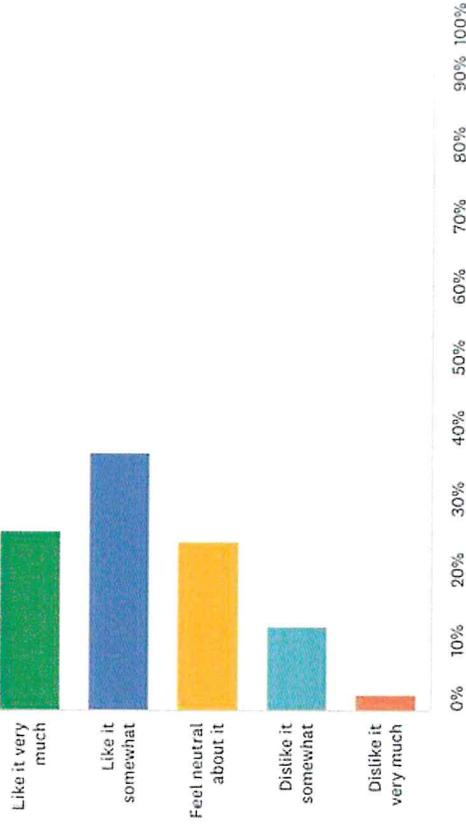
# SURVEY SNAPSHOT - LOGO



- In response to the EDC logo:
- 177 respondents (36%) reported they **like it somewhat**.
  - 123 (25%) people reported they **like it very much**.
  - 116 (24%) reported they **feel neutral about it**.

Thinking about the logo overall, which of the following best describes your feelings about it?

Answered: 485 Skipped: 0

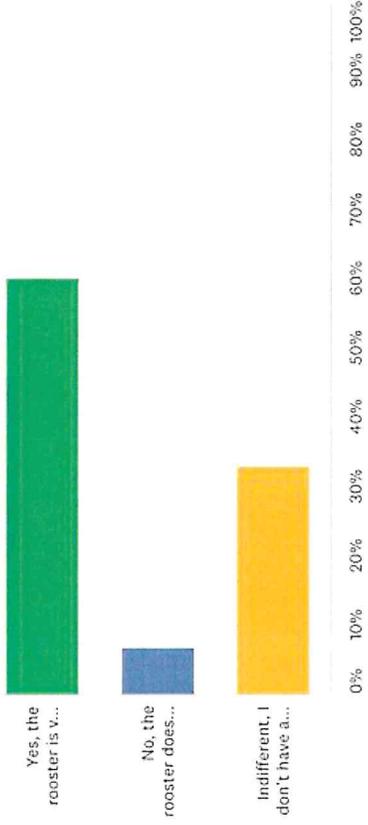


# SURVEY SNAPSHOT – THE ROOSTER

Echoing initial feedback from Newtown staff, **60% of respondents communicated they want the rooster to appear prominently** in the branding and logo design used to market the town.

Does the Rooster have symbolic meaning, and should it be used prominently in the branding and logo design to market the town?

Answered: 485 Skipped: 0



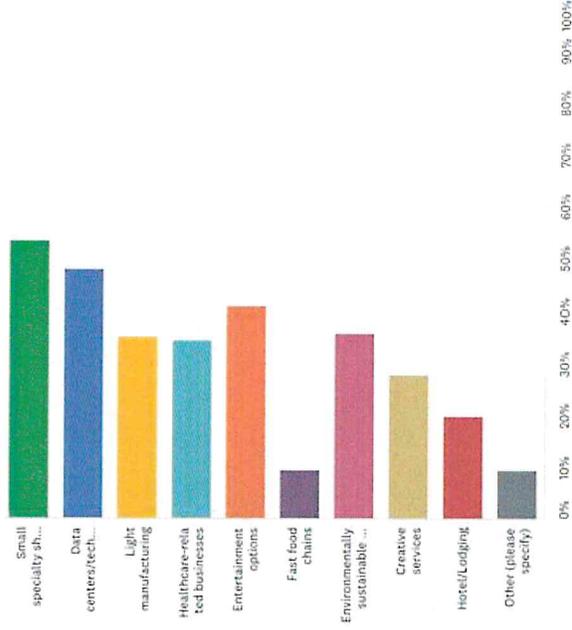
# SURVEY SNAPSHOT – ECONOMIC DEV.

Respondents identified that the greatest opportunity for economic growth in Newtown were attracting these types of businesses:

- 53% - Small specialty shops (retail boutiques, art shops, grocery)
- 48% - Data centers/tech-based organizations
- 41% - Entertainment options
- 36% - Environmentally sustainable or eco-conscious stores
- 35% - Light manufacturing
- 34% - Healthcare-related businesses

The greatest opportunity for economic growth in Newtown would be to attract these types of businesses... (Check all that apply.)

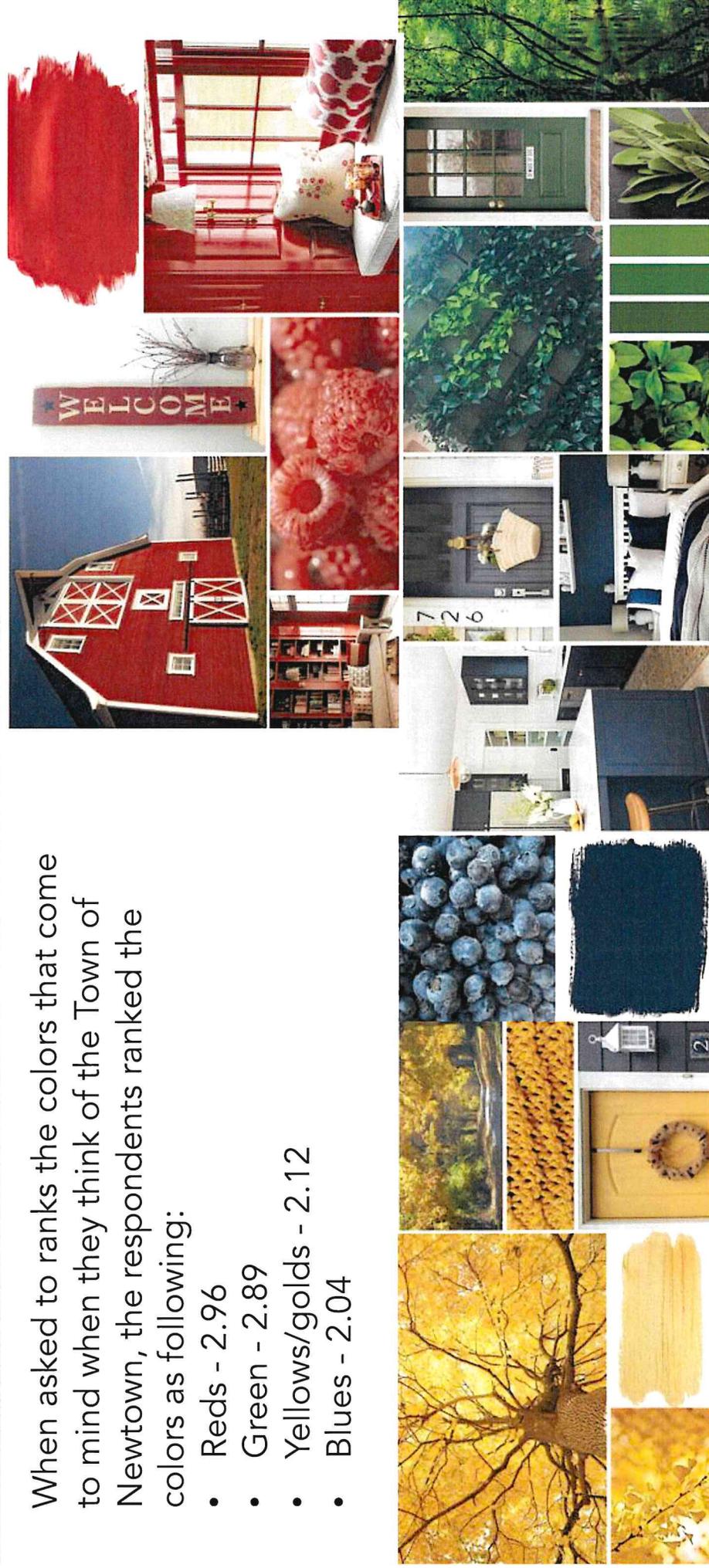
Answered: 485 Skipped: 0



# SURVEY SNAPSHOT - COLOR

When asked to rank the colors that come to mind when they think of the Town of Newtown, the respondents ranked the colors as following:

- Reds - 2.96
- Green - 2.89
- Yellows/golds - 2.12
- Blues - 2.04



# SURVEY SNAPSHOT – POSITIVE IMPACT

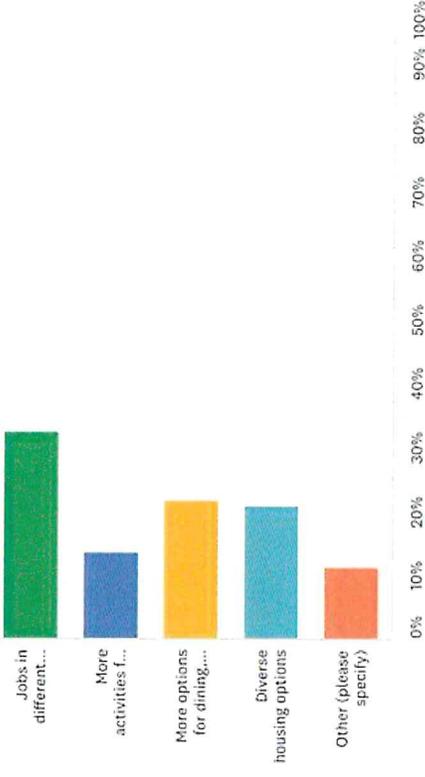
What one thing would make the most positive impact on Newtown's future?

- 32% of respondents noted “**jobs in different industry types**” as the top answer
- 22% said “**more options for dining and shopping**”
- 21% said “**diverse housing options**”

Of the “other” responses, many cited preserving the town's green space, avoiding big box stores and overdevelopment, creating more developments like Fairfield Hills, and lowering the tax base.

In your opinion, which of the following additions to Newtown would have the most positive impact on its future?

Answered: +82 Skipped: 3



# MARKET AUDIT KEY TAKEAWAYS

The audit revealed key themes regarding Newtown's **challenges, desires, and values**:

## Friendliness of the town's residents

- Almost every interviewee said Newtown had the friendliest people around and that it made them different than other communities – **inclusive, welcoming**
- This was a common thread in all three online surveys

## Preservation of green spaces & natural resources

- Heavily reflected in our stakeholder online survey
- Several respondents across all four surveys cited the beauty of **the town's green spaces** and rural feel as one of Newtown's greatest assets and key differentiators

## Revitalization of old buildings

- Multiple interviewees' favorite destinations in Newtown are revitalized historic buildings. **Edmond Town Hall, Fairfield Hills, and the Meeting House**



# MARKET AUDIT KEY TAKEAWAYS

## The Rooster is Iconic

- While using the iconography of the rooster is important, overall, residents, businesses, visitors, staff members do not have a strong opinion about the current logo design and interview feedback indicated that a more **modern, youthful logo would be appealing**

## Town Appears Dated to Outsiders

- While community events attract visitors from all over and they enjoy the historic charm, visitor feedback illustrated that the outside perception of Newtown is that it is "dated".
- A new brand positioning platform including messaging, color story, logo and website will help change that perception

## Focus on Specialty Shops, Not Big Box Stores

- Aside from its people, residents, businesses and visitors believe the small specialty shops and restaurants are Newtown's greatest asset



# NEWTOWN BRANDING



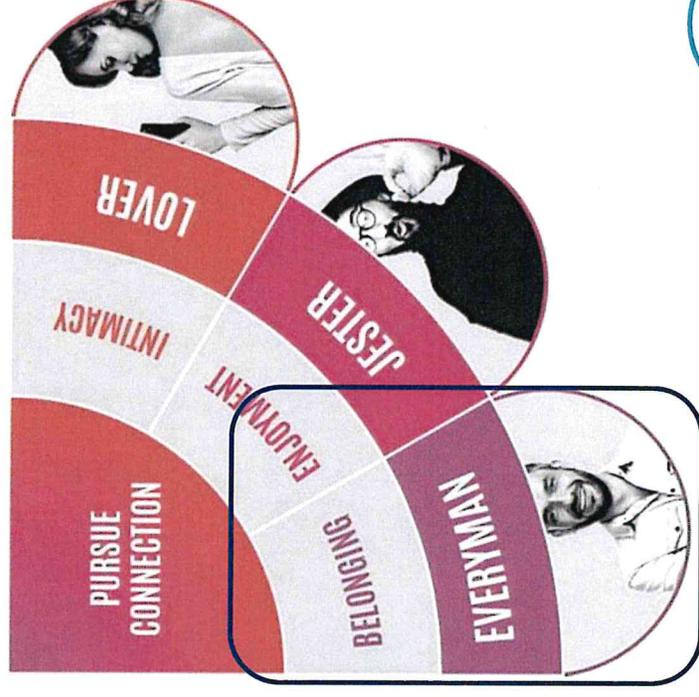
# BRAND ARCHETYPES

- Universally familiar characters that fictitiously represents your brand
- Each archetype has its own set of characteristics, values, attitudes and behaviors

## THE EVERYMAN ARCHETYPE

The **Everyman** represents **belonging**. When they communicate with others, they are **friendly, humble, and authentic**. They are inclusive of everyone and find ways to relate to those around them.

Everyman brands communicate a message that “**all are welcome here.**” In our survey results and stakeholder interviews, this message was loud and clear from Newtown’s residents.



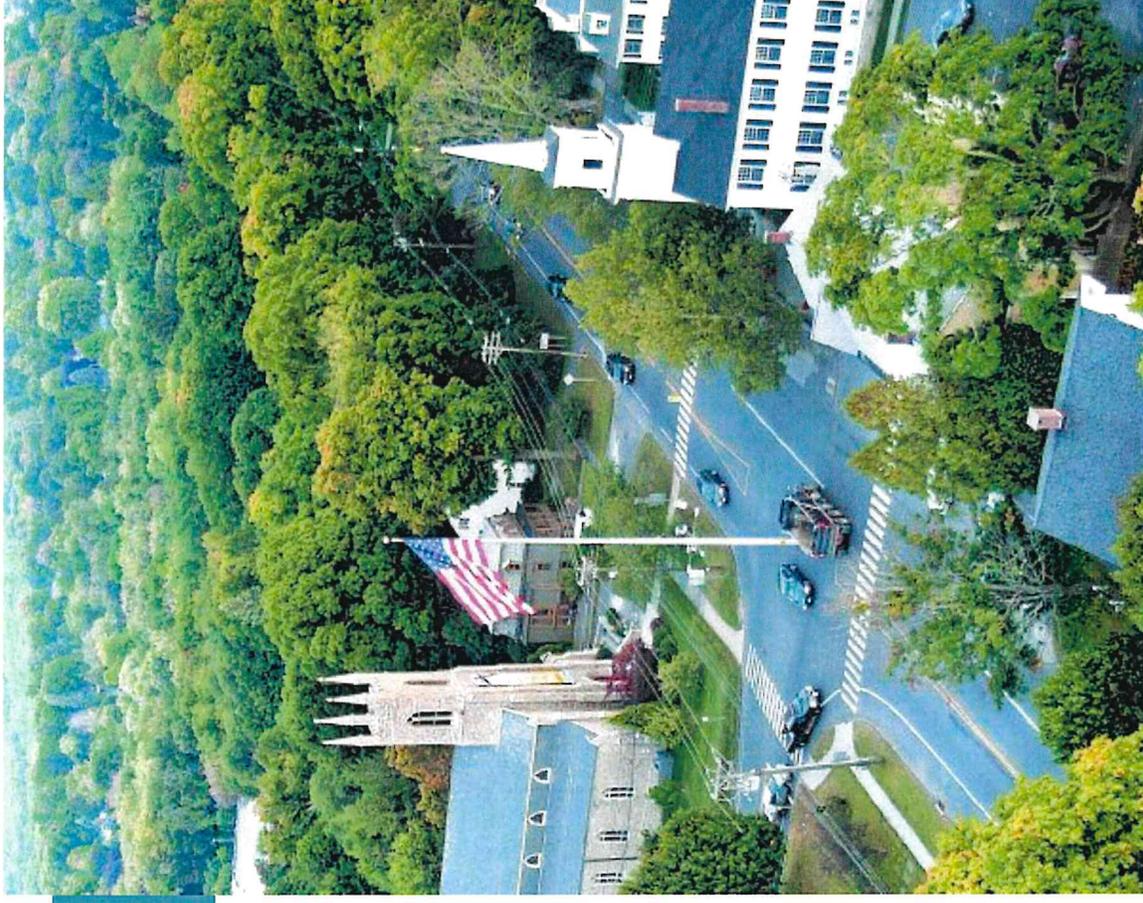
# BRAND STORY

## Target Audience:

Dreamers + doers who seek to grow their family or business.

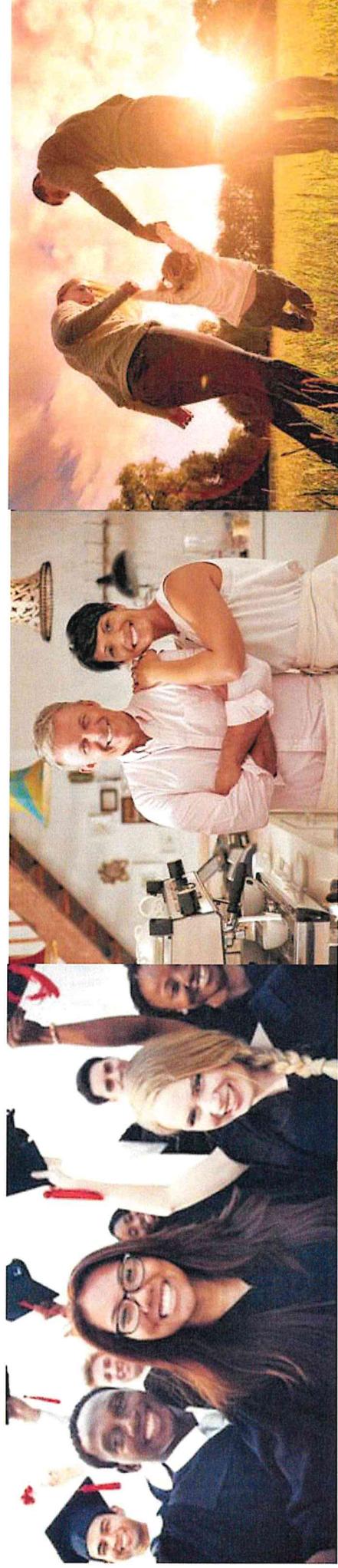
## Brand Attributes:

- Unique
- Friendly
- Charming
- Earth Conscious
- Driven
- Determined
- Resilient
- Resourceful
- Inclusive
- Welcoming



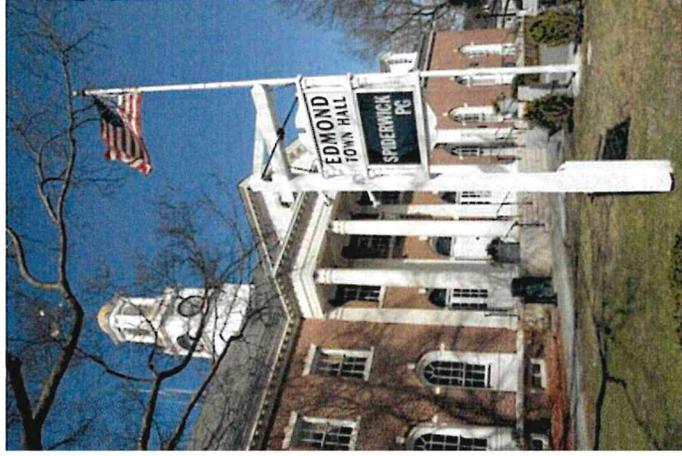
# BRAND STORY

For dreamers who are passionate by nature and doers who are driven by nature, Newtown offers a **unique** retreat from the city where small businesses and families can grow and thrive **by nature**.



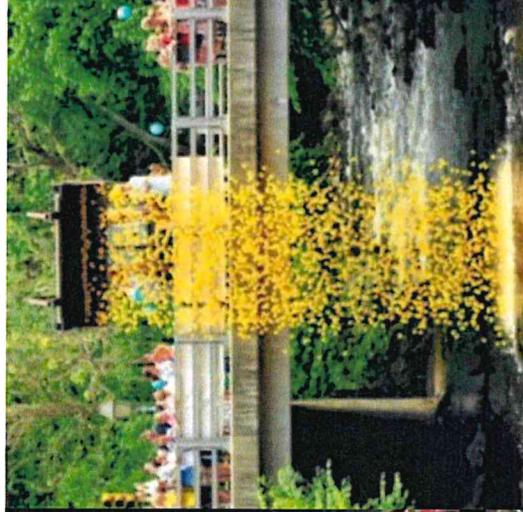
NEWTOWN IS...

*Unique by Nature*



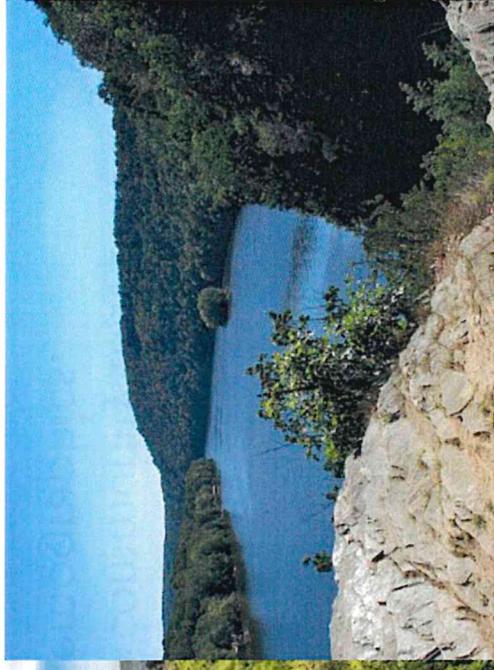
# BRAND PILLARS – KEY DIFFERENTIATORS

**Inclusive by Nature** – Newtown is a friendly and inclusive community that puts an emphasis on events that unite individuals from varying demographics.



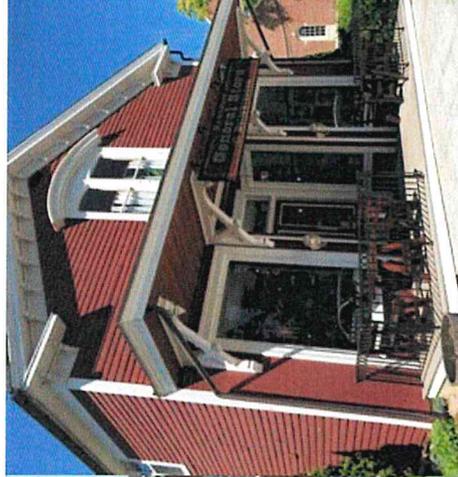
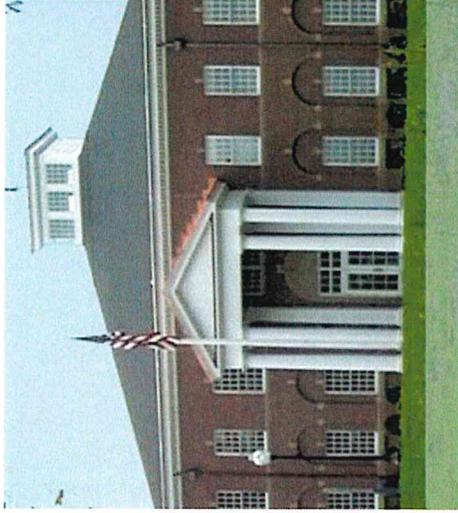
# BRAND PILLARS – KEY DIFFERENTIATORS

**Eco-Conscious by Nature** – purposeful planning ensures green spaces are preserved throughout town to promote a sense of wellbeing and connectivity to nature in Newtown. Newtown citizens are earth conscious seeking development projects that reduce the overall impact to the natural environment.



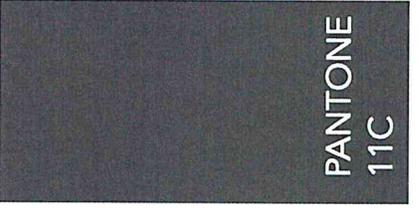
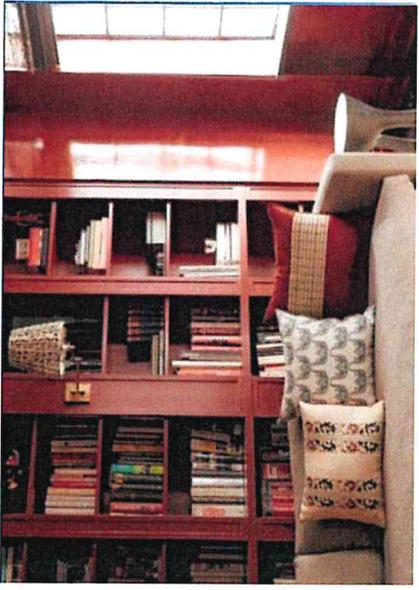
# BRAND PILLARS – KEY DIFFERENTIATOR

**Historic by Nature** – Newtown celebrates the historic New England architectural charm of the area and welcomes developments that continue that design aesthetic and that align with the core values of the community.



# CREATIVE ELEMENTS





PANTONE  
11C



PANTONE  
19-5232



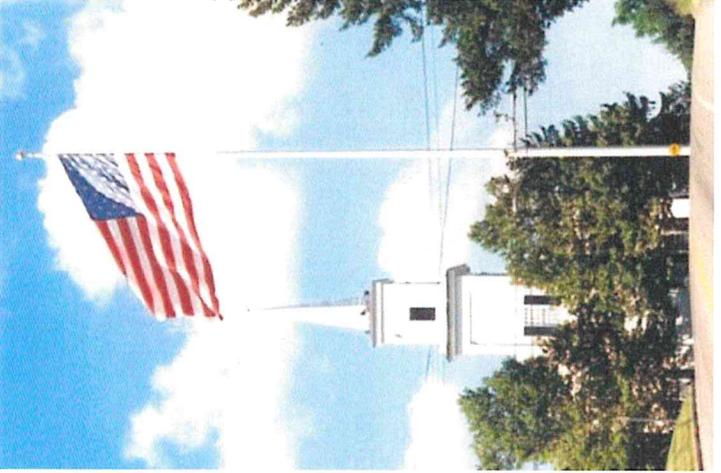
PANTONE  
281-C



PANTONE  
16-0952



PANTONE  
187 C



# LOGO COMPOSITION

We redesigned the rooster to emphasize the natural beauty of the bird.

The rooster now reads from left to right and looks upwards, which implies forward movement, hope, and confidence.



The background represents the shape of the Town of Newtown

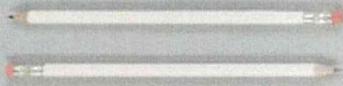
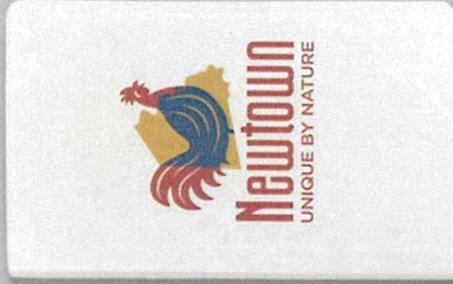
Newtown type treatment resembles that of the state of Connecticut



LOGO COMPOSITION



**Newtown**  
UNIQUE BY NATURE



Dear Sir or Madam,

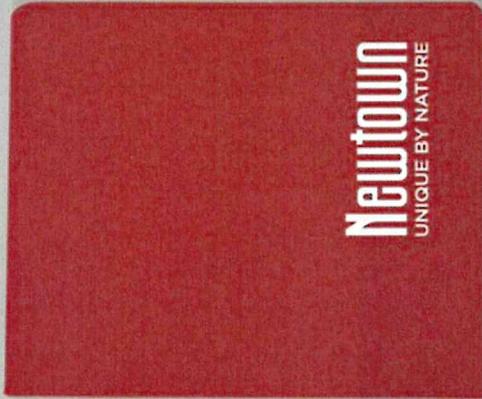
Haven Creative acts as an extension of the Town Manager's Office and Marketing and Communications Department for the Town of Newtown. While it is not the role of everyone in the organization plays a role in effective communication, the role of the Marketing and Communications Department is to help the Town of Waxhaw achieve efficient and meaningful strategies and tactics.

Jest Bokoff serves as the Marketing and Communications Director and manages all internal and external communications and marketing initiatives and reports directly to the Town Manager. The Marketing and Communications Director works closely with the Marketing and Communications Director to enhance and protect the image of Waxhaw and ensure consistent messaging and proactive media relations.

Kind Regards,  
 Cheryl  
 Town of Newtown



To: John Smith  
 1190 Newtown Rd  
 Newtown, CT





  
**Newtown**  
 UNIQUE BY NATURE

Dear Sir or Madam,

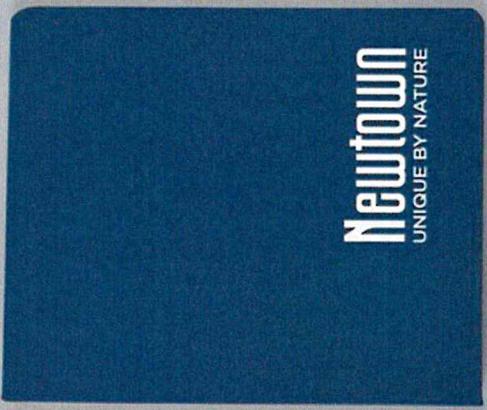
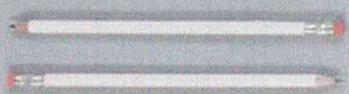
Haven Creative acts an extension of the Town Manager's Office and serves the role as the Marketing and Communications Department for the Town of Wayham. It is our mission to understand that everyone in the organization plays a role in establishing the role of the Marketing and Communications Department is to help the Town of Wayham achieve efficient and meaningful strategies and tactics.

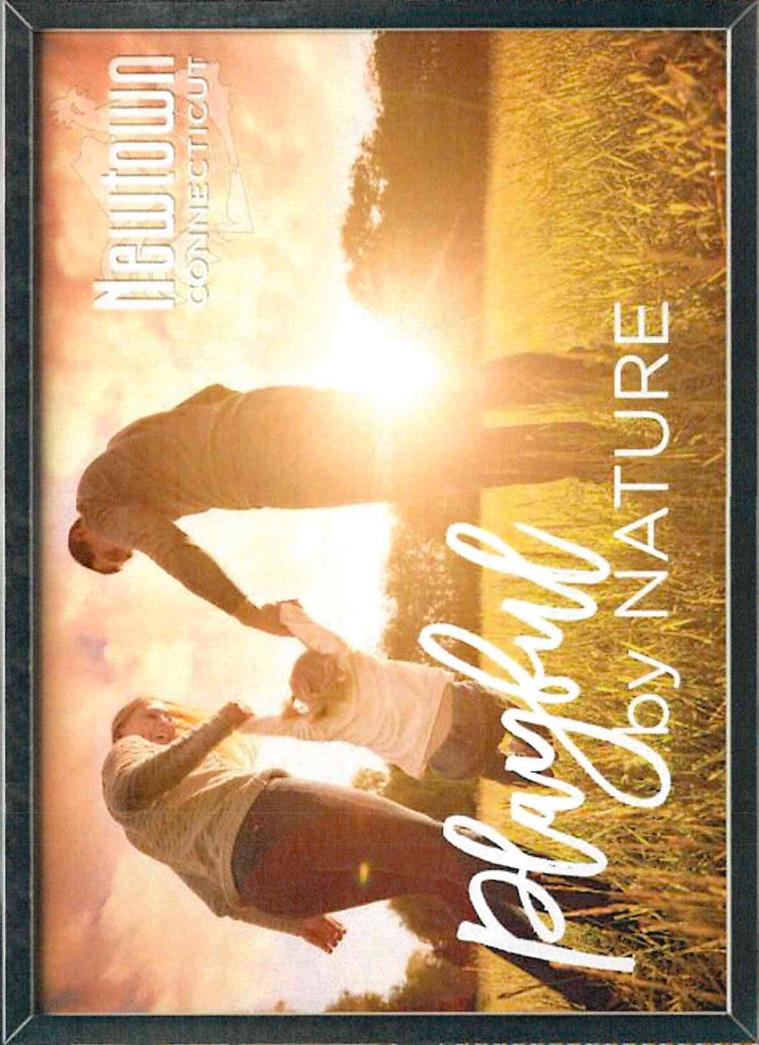
Jeni Bokoff serves as the Marketing and Communications Director and manages all internal and external communications and marketing initiatives and reports directly to the Town Manager.

It is our goal as Marketing and Communications Director works closely with internal and external stakeholders to ensure that the Town of Wayham's image of Wayham and ensure consistent messaging and proactive media relations.

Kim Begardt,  
 Clerk  
 Town of Newtow

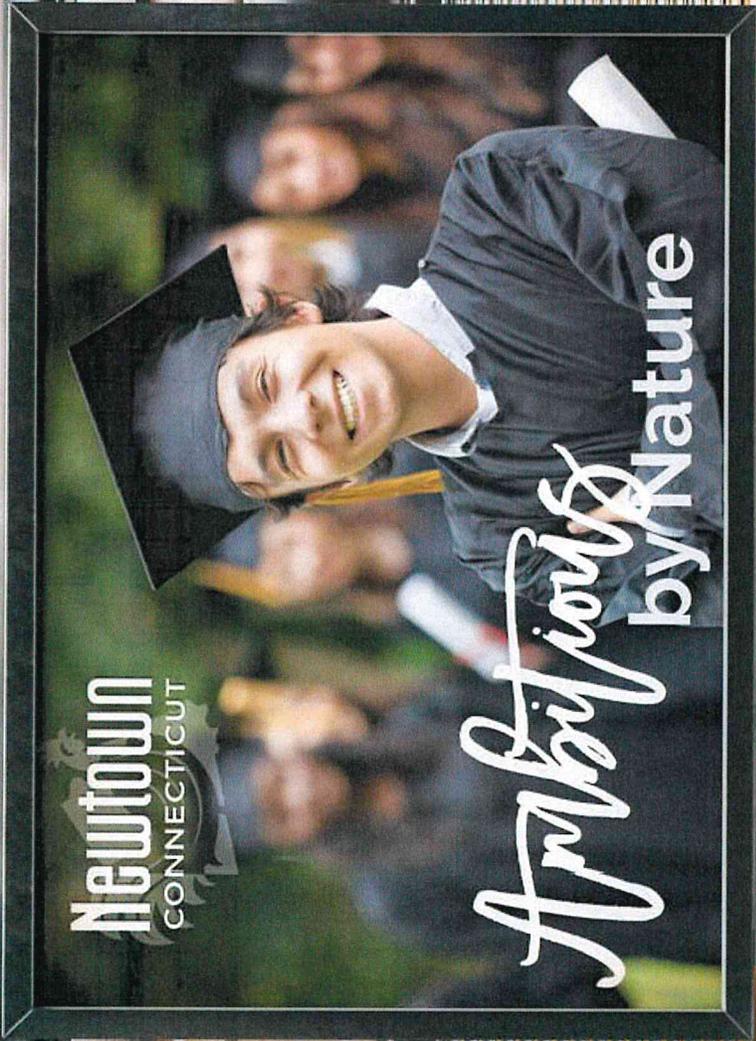
To: John Smith  
 1190 Newtown Rd  
 Newtown, CT





Newtown  
CONNECTICUT

*Ambitions* by Nature





About Dining Shopping Events

CONTACT

# Unwind by Nature



## FOODIES BY NATURE

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## CREATIVE BY NATURE

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# ECONOMIC OPPORTUNITIES

- Grow the small business community and encourage entrepreneurial development - community mentorship programs, learning events
- Retain and grow existing job base
- Facilitate ecosystems for industries to connect and collaborate
- Promote the new brand regionally and beyond. While it will be easier to attract someone from neighboring communities in CT, we recommend working with the State for broader marketing reach
- Create vibrant neighborhood clusters by highlighting the brand pillars, the arts, culture and historic preservation
- Develop quality housing at a varied range of prices
- Encourage environmentally friendly, resilient development that pays homage to heritage in design style
- Consider offering tax incentives or grants to businesses that align with ED goals

# NEXT STEPS:

## YEAR 1 ACTIVITIES:

- 1) Assign a communications / brand manager to help implement the branding and share the story (both internally + externally)
- 2) Update social channels and Economic Development Website
- 3) Coordinate with local business groups to share and build on the story
- 5) Revamp low-hanging signage
- 6) Engage the private sector for support – sponsorships, partnerships
- 7) Create branded merchandise (t-shirt, hat, sticker, welcome gift)
- 8) Update the colors and logo on the EDC newsletter + build the list

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**THANK YOU**  
FOR YOUR CONSIDERATION!

*Questions?*





