

Newtown Community Center Committee

June 19, 2018 Town Hall South Conference Room

THESE MINUTES ARE SUBJECT TO APPROVAL BY THE COMMUNITY CENTER COMMITTEE

Daniel Rosenthal called the meeting to order at 7:00 pm.

Present – Bill Buchler, Doria Linnetz, Nancy Doniger, Brian Hartgraves, Fred Taylor, Jeff Tousignant, Kinga Walsh, Cheyanne Wirtz

Absent – Bill Manfredonia

Also Present – Daniel Rosenthal, Matthew Ariniello, Ian Hockley, Amy Mangold

This is initial meeting to set dates and times of meetings, elect chair, set up subcommittees and learn about each other.

Mr. Tousignant – from Sandy Hook, active in YMCA growing up and worked with programming at NYA

Ms Walsh – from Sandy Hook, 4 children, working on project since 2015, looking for a place for community healing

Mr Hockley – from England, part of the group from GE that formulated this grant, lost his son 12/14

Ms Mangold – P&R Director, been involved for many years

Mr Hartgraves – worked with GE to come up with the idea and been involved since 2015

Ms Linnetz – worked with GE to come up with idea

Ms Doniger – longtime resident, all children grown, involved in public relations and grants, wants to give back

Mr Buchler – 19 year resident, marketing and management, involved since 2015, wants to help bring people together

Mr. Ariniello – new Community Center Director, marketing, membership, NYF Services, YMCA

Ms Wirtz – resident since 2004, trying to become more involved

Mr. Taylor – resident over 30 years, has big shoulders and wants to help

It was agreed to postpone electing a chairman until the next meeting enabling members to find out about each other and make informed decision.

Discussion of meeting dates – decided on 1st and 3rd Tuesdays with a few exceptions – calendar attached

Start time will be 6:30pm.

Site visits –

Monday June 25 Mansfield Community Center – Group will leave from Municipal Center at 8am and be returning after lunch. Meetings are set with Aquatics Director and Facilities Director

Thursday June 28 Ridgefield Community Center – Group will meet at Municipal Center in front of the Community Center and leave at 10am.

Directors Update –

Packets distributed with talking points and contact info on members

Mr Ariniello accompanied COA on a visit to the Mather Center in Darien. They met with Community Center Director, Senior Director, and 1st Selectman.

Mr Ariniello has met with NYA Director regarding collaboration.

Shared services are being looked into with Ms Mangold's staff other options. Every effort to operate fiscally responsibly while still meeting the needs of our community is being looked into.

Communication plan – residents need transparency and involvement, events coming up are attached, has requested Community Center be included to the drop down on the Town's webpage, now on Instagram and coming next is Twitter

Ms Walsh gave PBSC update –

Tomorrow, June 20, the steel starts going up

Things are moving pretty smoothly but some budget items still need to be tweaked.

There is discussion about using the Senior Center after hours. Senior Center and Community Center have separate budgets and separate directors.

2 classrooms, kiln, lap pool, pool with ramp that has area for water aerobics or volleyball, café, welcoming entrance, Legacy Meeting Room (formal board room with foundations getting right of first refusal for use)

Multi-purpose room has accordion doors to form three areas when needed. This room also has outside door to open onto the patio once funded. (\$95,000 cost hoping to pay for with contingency funds)

Center will promote health and wellness as well as a welcoming area for all.

FFH Authority will pay for finishing outside toilets.

The check in process was discussed. All will be welcome, however, pool membership will be required for the pool.

The hallways on the community side are wider to allow for activities and hanging out.

There is an electric car charger on the campus so none is planned for the Community Center at this time.

Operational Dollars –

A special fund was established for the grant money. Shared items will be formulated by time spent or square footage depending upon the item. Outreach and collaboration will help with community acceptance and fiscal responsibility.

We must be mindful of when staff is added to ensure proper spending of the grant. Currently the only cost against the operational grant is Mr Ariniello.

Sub Committees –

Organizational, fund raising, membership and a program task force Sub Committees were discussed and sign ups occurred. Mr Ariniello will coordinate to form a meeting schedule for the sub committees.

There was discussion on the various spaces in town that have activities and rental space. This committee has to be careful not to duplicate options. We do not to lose the old as the new flourishes.

A suggestion was made to invite Sheila from Edmond Town Hall and Doug from the Library so we can share and collaborate. Mr Ariniello would like a community calendar on the website of the Community Center of activities being offered to draw attention to the center .

Discussion on FFH Authority – formation and duties

June 2019 is the tentative opening date. Launch planning should be started, perhaps 4th of July event.

Suggestion of having a High School student or two act as advisors to ensure what that age group is looking for is offered.

THE NEXT REGULAR MEETING IS TO BE HELD JULY 10 AT 6:30 IN THE COUNCIL CHAMBERS.

Mr Hartgraves moved to adjourn Ms Linnetz 2nd Unanimous approval

Meeting adjourned at 8:14pm

Respectfully Submitted,

LeReine Frampton, Clerk

Newtown Community Center Sub Committees

Organizational Structure and Operations

Goal: Establish a balanced organizational structure, develop hiring timeline, staff handbook and procedures.

Fundraising

Goal: Develop short term and long term fundraising initiatives and research forms of program funding.

Membership Committee

Goal: Develop Membership structure including fees, policies and procedures. Discussion of brand and communications.

Program Task Force

Goal: Create and develop a multi-generational program curriculum while including input from other community organizations and departments.



TOWN OF NEWTOWN

Newtown Community Center Committee Meeting Dates

www.newtown-ct.gov

6:30 pm

Tuesday, June 19th (Town Hall South)
Tuesday, July 10th (Council Chamber)
Tuesday, July 24th (Town Hall South)
Tuesday, August 7th (Council Chamber)
Tuesday, August 21st (Town Hall South)
Tuesday, September 4th (Town Hall South)
Tuesday, September 18th (Town Hall South)
Tuesday, October 2nd (Town Hall South)
Tuesday, October 23rd (Council Chamber)
Tuesday, November 6th (Town Hall South)
Tuesday, December 4th (Town Hall South)
Tuesday, December 18th (Town Hall South)

Community Events

Event	Date	Time/Location
Summer Concerts Kids and Adult Concerts	July 31 st	Dickinson Park 6 pm
Newtown Outdoor Movie Night	August 10 th	7:00 pm Fairfield Hills
Food Truck Festival	September 29 th	Fairfield Hills TBD
Fall Carnival	October 19- October 21 st	Fairfield Hills TBD
Newtown Arts Festival	September 14 th	Fairfield Hills TBD
The Great Pumpkin Race	October 20 th	Edmond Town Hall TBD
Halloween on Main Street	October 31 st	Main Street TBD

Community Center Communications Plan

Strategy	Timeline	Form	Target audience/distribution
Newsletter	Bi-Monthly July, Sept, Nov, January, March, May	Email (Constant Contact) and Printed	All demographics Distribution: Email via NPS, C.H. Booth Library, Newtown Senior Center,
Bee Column	Monthly	Print	All demographics
Social Media <ul style="list-style-type: none"> Facebook Instagram 	Bi- weekly/ TBD	Electronic Media	All demographics
Organizational/ Individual Meetings	On-going	Verbal Communication	All demographics
Display updated renderings	On-going	Print	<i>Locations:</i> Town Hall, Library, Edmond Town Hall, Park and Rec
Press Releases	As needed	Electronic/Print	Voices/ Newtown Patch & Newtown Bee
Town of Newtown Website <ul style="list-style-type: none"> Postings News and Announcements Email 	On-going	Electronic	All demographics
Edmond Town Hall Movie Theater	On-going	Media	All demographics
Present at Community Events	Schedule to follow	Verbal Communication	All demographics