

**Membership Sub committee Meeting**  
**January 24<sup>th</sup>, 2019**

The Membership subcommittee met and discussed Membership packages. As far as membership inclusion members will receive:

Full access to both indoor pools, 4 Free Guest Passes, Free member value added programs, free art space/time and discounted programs at the CC.

The committee discussed the Program Membership option and discussed that since there could be a membership rate and a resident and or non-resident rate.

The committee looked at ways to add value to the Community Center Membership by adding the summer facilities (Eichlers Cove and Treadwell Park). The committee decided on a 10% discount. The idea behind a inclusive summer package thought it would be more enticing for community residents and may spur early Community Center Memberships.

The committee discussed membership rates should reflect a 10%-20% increase for nonresidents. We also discussed briefly our day pass fee for residents vs non-residents (\$8.00 vs \$10.00). Matt suggested 10 for the first year and suggests revisiting after year one.

The subcommittee revisited the topic of discounts for town employees, teachers and first responders. The committee thought a 10% discount for a member who signs up for an annual membership would suffice but, will continue to talk about this at the next meeting.

As part of our the CC giving back to the Community, Matt has suggested the idea of "Free Fridays" throughout the summer. Residents can enjoy a free day at the facility utilizing its amenities.

We visited the early bird sign up promotions and decided we will visit that at the next membership meeting.