

Newtown Community Center Fundraising Sub Committee
Wednesday, September 26, 2018- 6:30 p.m. Town Hall South Conference Room

Ms Walsh called the meeting to order at 6:35 p.m.

Present — Kinga Walsh, Nancy Doniger, Fred Taylor

Absent — Bill Buchler, Pat Llodra, Jesse Rosenschein

Also Present — Matthew Ariniello

Discussion about fundraising items and packages

Mr. Ariniello showed the subcommittee documents he prepared following the Aug. 22 meeting.

Ms. had Llodra suggested creating a presentation to leave a lasting impression with potential donors. She said she found a presentation booklet to be effective while she was fundraising.

Ms. Doniger offered to work on an introduction page to invite donors to get involved and make a difference. Mr. Ariniello and Ms. Walsh will fine-tune the presentation.

Broad categories where donations are needed are landscaping, \$96,000; Family Time (pool Wubit, Inflatable Movie Theater, etc.), \$15,000; Creative Opportunities (kiln, pottery wheel), \$5,000; Fairfield Hills Experience (benches, bike racks, etc.), \$5,000; AV presentation equipment, TBD; Scholarship, amount to be determined.

Discussion about donor mural ideas

The committee will reexamine the donor walls ideas Mr. Ariniello provided from a company called Presentations, Inc. Based on cost, we will consider whether to use one of the wow designs or go with a simpler approach. Presentations, Inc. offers a wide variety of approaches. Committee will be evaluating cost of wall mural.

Creation of potential donors list

Mr. Ariniello assembled a Possible Donors List. The subcommittee will add to it and make a spreadsheet with contact information. The goal is for everyone to approach 10 donors. The subcommittee will look to the entire committee to add to the donor list help out with contacting them or connections.

Nonprofit 501(c)(3)

Mr. Ariniello will proceed with finding out about establishing a nonprofit, the Friends of the Newtown Committee Center or another name of our choice. This will open more grant opportunities. Mr. Ariniello has done some research with the Ridgefield Community Center and they have a 501 (c) 3 that handles scholarships, grants, donations etc.

The next meeting of the Fundraising Subcommittee will be Oct. 10 at 6:30 p.m. at a place TBA. Ms. Walsh adjourned the meeting at 8:10 p.m.