

# Option 1 – Stand alone

## Pros

- Independent Brand
- More Senior Level Leader
- No perceived bias in working community partners
- Raises visibility of center as director reports to F.S. (being on par with P&R and CoA)
- Does not require admin space for P&R
- Perhaps better marketing focus

## Cons

- Potential for duplication of town efforts
- Potential conflict between different town groups
- Cost more (more staff, duplicate positions, increase taxing)
- Potential lack of institutional knowledge
- Lose some synergies between departments
- Competitive and duplicate programming with NYA and P&R.
- Lack of “One Stop Shopping”
- Increased coordination
- More time to staff up

# Option 2 – Outsource Third Party

## Pros

- Independent Brand
- Experience in running a facility
- No perceived bias in working community partners
- Could be cheaper than hiring town staff (benefits perhaps)
- No time to staff up

## Cons

- Potential for duplication of town efforts
- Potential conflict between different town groups
- Cost more (more staff, duplicate positions, increase taxing)
- Potential lack of institutional knowledge
- Lose some synergies between departments
- Competitive and duplicate programming with NYA and P&R.
- Lack of “One Stop Shopping”
- Vendor Management

# Option 3 – Under Park & Rec, Shared Staff

## Pros

- Rebrand of “Parks and Rec” to “Parks, Rec and Community” to look model one structure
- Lower facility cost through consolidation of office space
- Lower staff cost (shared model)
- Extends current partnerships
- One stop shopping
- Single revenue generator (either through programs or fund raising)
- Enhanced work productivity and collaboration
- Less time to staff up

## Cons

- Lowers the visibility of the leader (not on par with P&R or CoA).
- Requires more administrative space (and taking away from CC)
- Evolving the CC model (change management)
- Lack of independent identity (it may look more like a parks and rec facility instead of a community center)
- Possibly more difficult to track parks and rec costs vs community center costs (GE Funds).
- Built in bias that parks and recs takes priority
- Lack of new set of eyes

# Parking Lot

Where is park and rec going to be long term?

Possible rebranding of

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