



NEWTOWN  
COMMUNITY  
CENTER  
COMMISSION

*“Community – It’s Everything”*

# Proposal for Resident Feedback

February 2016

## Objective:

To gain resident feedback on the community center draft proposal in order to help the NCCC finalize the center’s recommendation that is presented to Newtown’s elected officials.

# Discussion Topics

- Commission Charge, Vision and Timeline
- Community Outreach
- Survey Observations
- NCCC's Critical Observations and Provisions
- NCCC Preference for Center
- NCCC Alternate Option
- Another Consideration?
- YOUR FEEDBACK
- Appendix



# Our Charge – *from the Commission Workbook*

The Board of Selectman charges the Community Center Commission to develop a proposal for construction and operation of a facility that meets these standards:

- Aligned with the conditions established by the donor (GE)
  - Creates a location that does not exist today;
  - Acts as an anchor for the people of Newtown to come together
  - Serves the needs of the entire community
  - Does not duplicate existing programs/services
  - Is based on \$10M to build; supported by a \$1M annual grant over 5 years
- Consistent with the long-term development plan of the community of Newtown
  - Consider the Capital Improvement Plan (CIP)
  - Consider the Fairfield Hills Master Plan, the Newtown Plan of Conservation & Development, and the Strategic Plan for Municipal Facilities (work in progress)
- Responsive to broad-based needs articulated by the community
- Center to be built on FFH campus on open lot next to NYA



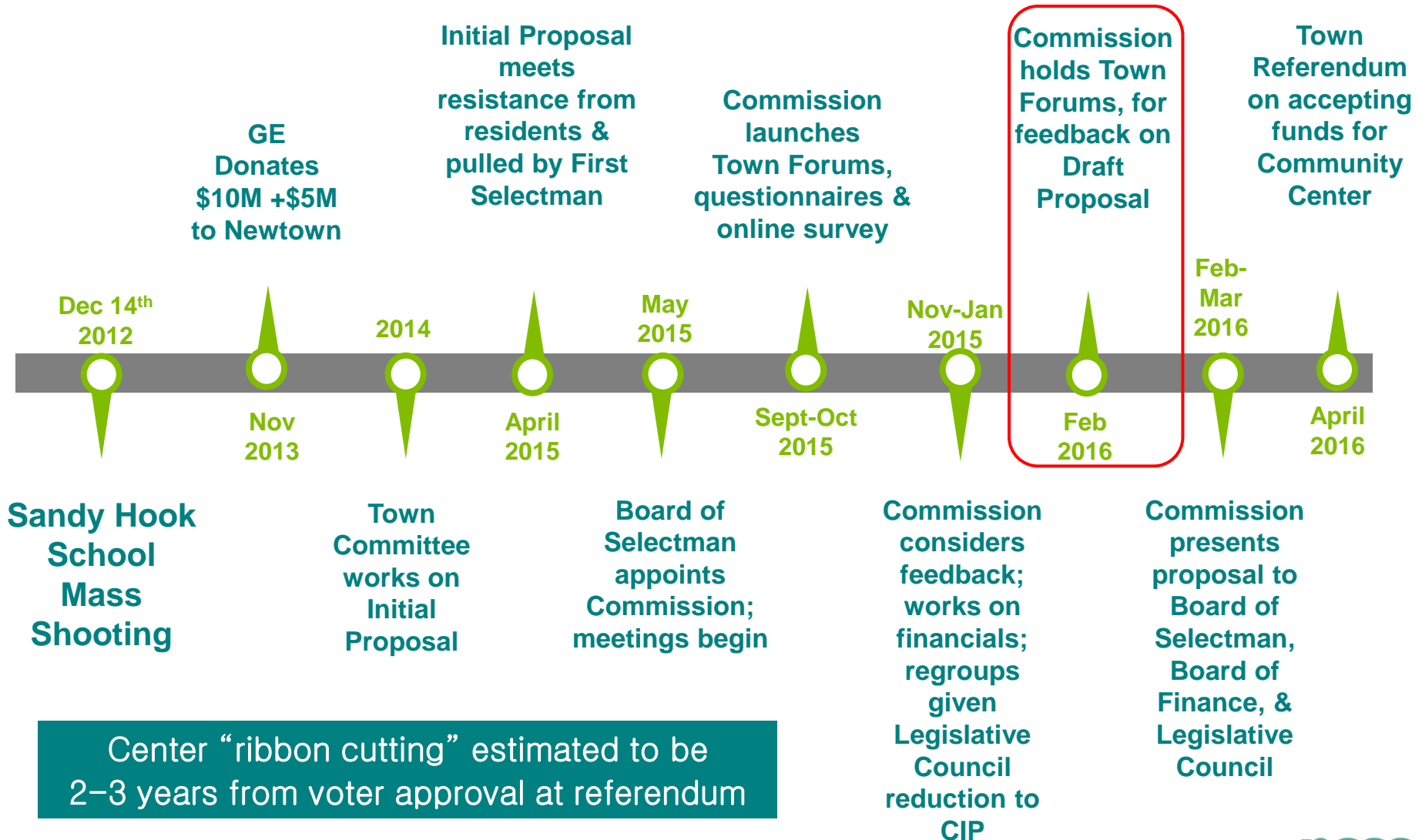
# Our Current Vision:

A Newtown Community Center should:

- Act as a vibrant, **multi-generational hub** for all Newtown residents
- Provide educational, recreational, artistic & creative opportunities
- Have a reasonable model of self-sustainability
- Engage the community
- Encourage social interaction
- Promote health and healing
- Build self-esteem
- Showcase talent
- Leverage the current Town CIP line item of \$5M to supplement the GE donation of \$10M – and their \$5M over 5 years to operate the center

Per Newtown Recovery & Resiliency Team, “many people heal in different ways, but most heal when they are together with others”. Our vision considers a venue for coming together based on a broad range of interests.

# The Timeline



# Community Outreach

## Stake-Holders Sub-Committee:

- Discussion with and questionnaires to:
  - Legacy Foundations
  - 26 families (as best as possible)
  - 80+ local town clubs, organizations, and groups

## Community Communications:

- Booth at Newtown Arts Festival
- 2 mailings to Newtown residences

## Public Forums:

- Four to date (Sept/Oct 2015)
- Four additional forums scheduled in Feb 2016

## Online Community Survey:

- 3200+ respondents

# Survey Observations

- Multigenerational, Modular, and Communal Space are key desires versus dedicated space to any specific demographic
- Connecting generations – teens to seniors, young adults to adults, grade school to teens – was also mentioned as being important
- Indoor Pools have slightly more interest than the Ice Rink – and when comparing the two, more respondents feel having a rink is least desirable
  - Of those stating the ice rink is least desirable, the majority rated indoor pools as most desirable
- Outside features are desirable
- Programs/classes for teens/young adults are viewed most favorable when compared to other generations

# NCCC's Critical Observations & Provisions

- Main gathering area of center will be open and free to public
- Fees/memberships will be charged for programming and use of specialized areas
- Multi-purpose space is only limited by your imagination
- Conduct “The Sports Facility Advisory/The Sports Facility Management” feasibility and demographic study
- Project Cost estimates include many costs the Commission has been made aware of, but not necessarily all (e.g., traffic or utility study).
- Leverage vast feedback from survey to design programs
- Hire an experienced, third-party CC Director
- Include program offerings that address current and future healing needs
- Continuously pursue donations and grants to further support NCC
- Buying or creating partnership with NYA was not explored



# Commission's Preference



# NCCC Preference

## Core Community Center (13,000sf) + Indoor Pools + Ice Rink (61,500sf)

- Multipurpose rooms
- Great room for events, arts, gatherings
- Legacy Foundation Information Center
- Appropriate storage
- Standard IIHF Ice Pad
- Shared Locker Rooms, Admin Offices, Restrooms
- Seating for 300 (Ice & Aquatic)
- Equipment Rooms & Storage
- 50 meter, 8 lane pool and Zero-Entry Activity Pool

Size	Project Cost*	Net Profit (Loss) From Operations – Year 3
~74,500sf (with ~13,000sf Core Center)	\$25.2M	~ \$117K

### Key Points

- The Commission strongly views both the pools and ice rink as NOT being solely for sports and strongly recommends programming for recreational, health, therapy, and family activities
- The lifespan of an indoor 50 meter pool is estimated at 30–50 years
- The financials used for the Ice Rink were based on 6 months of primary ice usage/6 months revenue of only \$20K per month for events and other potential non-ice opportunities to use the space

# NCCC Preference -- Support Points

Core Community Center (13,000sf) + Indoor Pools + Ice Rink (61,500sf)

## PROS

- Fulfills Donor Intent/Commission's vision
- Forms central community "hub"/anchor
- Doesn't duplicate existing facilities, programs or services
- Reflects resident interest in large function room/building, ice rink and indoor pools
- Exceeds NCCC goal of a reasonable model of self-sustainability
- Meets many residents' "needs" and "wants" within financial limitations
- Brings new programs/services to Newtown
  - Most town groups can use
  - Reaches multigenerational demographic
- Creates positive "draw to town" for prospective homeowners
- Offers opportunity to generate commercial development to increase Grand List
- Available land at FFH

## CONS

- Requires use of all of the approved \$7.5M in CIP and "place holder funds" to cover costs
- Still a \$10.2M funding gap – Commission recommends fund-raising from private donors and corporations
  - Could take time
- Requires Resident & Town gov't backing

## \*Reference Images



### \*Goat's Farm Arts Center Atlanta GA

- *Large 5,000 SF open space venue*
- *High ceiling with grid for lighting*
- *Flexible walls for arts exhibits & theatre backings*
- *Flat staging area*
- *Flexible seating*





# Reference Images





# Reference Images





# Reference Images



# Commission's Alternate

*Given Current Available Funding*





# NCCC Alternate

## Core Community Center (13,000sf) + Indoor Pools (30,500sf )

- Multipurpose rooms
- Great room for events, arts, gatherings
- Legacy Foundation Information Center
- Appropriate storage
- 50 meter, 8 lane pool
- Zero-Entry Activity Pool
- Shared Restrooms
- Seating for 300
- Family, Men's & Women's Locker Rooms

Size	Project Cost*	Net Profit (Loss) From Operations – Year 3
~43,500sf (with ~13,000sf Core Center)	\$15M	~ (\$13K)

### Strong Recommendations:

- Reserve ability to expand community center square footage with 2017–18 \$2.5M CIP “place holder” funds
- Reserve land/ability to connect for the potential future construction of an ice rink
- Include potential additions in all upfront site and building studies

# NCCC Alternate -- Support Points

Core Community Center (13,000sf) + Indoor Pools (30,500sf)

## PROS

- Leaves \$2.5M in CIP as “yet to be approved placeholder” funds for potential future use
- Fulfills Donor Intent/Commission’s vision
- Forms central community “hub”/anchor
- Doesn’t duplicate existing facilities, programs/services
- Reflects NCCC member “straw poll” favoring indoor pools
- Meets a large group of residents’ “needs” and “wants” within financial limitations
  - Survey feedback indicated slightly higher preference for aquatics
- Brings new programs/services to Newtown
- Most town groups can use
- Reaches multigenerational demographics
- Meets NCCC goal of a reasonable model of self-sustainability
- Creates positive “draw to town” for prospective homeowners
- Offers opportunity to generate commercial development to increase Grand List

## CONS

- Requires use of only the approved \$5M in CIP to help fund
- Requires Town agrees and follows-through on upfront planning for core building expansion and ice rink addition
- Requires Resident and Town government backing

# What About *Just* a Stand-Alone Community Center?



# A Consideration

## Stand-Alone Community Center

- Multipurpose Rooms
- Public Gathering Spaces
- Commercial Kitchen
- Admin Offices
- Legacy Foundation Information Center

Size	Project Cost*	Net Profit (Loss) From Operations – Year 3
~13,000sf	\$4.2M	~ (\$222K)
~26,000sf	\$9.2M	~ (\$350K)
~39,000sf	\$13.7M	~ (\$500K)

## PROS

- Could be built just using the GE donation
- Fulfills Donor Intent/Commission's vision
- Forms central community "hub"/anchor
- Doesn't duplicate anything existing
- Reaches multigenerational demographics

## CONS

- With a 26,000sf center operating at \$350K loss a year, GE's \$5M for operations would be depleted in <15 years
- Does not create income to provide reduced cost or free programs for residents
- Doesn't offer opportunity to generate commercial development to increase Grand List
- Requires Resident and Town government backing

# Your Feedback? We're All Ears

Please be respectful of everyone's opinion

Please limit to 3 minutes per person

We'll do our best to ensure everyone has a chance to speak



# Appendix



# Transparency Points\*

- Legislative Council reduced “place holder” funds in current CIP by 50% to \$5M in current year and \$2.5M in next year’s CIP.
- Additional costs to come out of Town’s current CIP NOT GE donation and are above construction such as (but not limited to):
  - Site preparation work (estimates are \$500K–\$1M)
  - Parking (initial estimates stated as \$500–\$750K)
- Canaan Hall under demolition. Adjacent Plymouth Hall currently being investigated by Town for possible office space/arts usage; that land is not currently available

\* Details communicated to NCCC and/or to other boards/councils by elected officials.

# ESTIMATE: Potential Costs to Build and Operate

## 1. Stand-Alone Community Center

Multipurpose Rooms  
Public Gathering Space  
Commercial Kitchen  
Admin Offices  
Legacy Foundation Information Center

Size	Project Cost*	Net Profit (Loss) From Operations – Year 3
~13,000sf	\$4.2M	~ (\$222K)
~26,000sf	\$9.2M	~ (\$350K)
~39,000sf	\$13.7M	~ (\$500K)

## 2. Community Center (13Ksf) + Indoor Pools (30.5Ksf )

50 meter, 8 lane pool  
Zero-Entry Activity Pool  
Shared Restrooms  
Seating for 300  
Family, Men's & Women's Locker Rooms  
Appropriate Storage  
CC portion 13,000sf  
Legacy Foundation Information Center

Size	Project Cost*	Net Profit (Loss) From Operations – Year 3
~43,500sf	\$15M	~ (\$13K)
~56,500sf	\$20M	~ (\$141K)
~69,500sf	\$24.5M	~ (\$291k)

\* "Project Cost" provided by Owners Representative from Diversified Project Management Company. Estimates dated 12/10/15 and 1/22/16; see appendix.



# ESTIMATE: Potential Costs to Build and Operate

## 3. Community Center (13Ksf ) + Ice Rink (40Ksf)

Standard IIHF Ice Pad

Locker Rooms

Seating for 300

Equipment Rooms & Storage

Shared Admin Offices

Shared Restrooms

CC portion 13,000sf

Legacy Foundation Information Center

Size	Project Cost*	Net Profit (Loss) From Operations – Year 3
~53,000sf	\$15M	~ (\$42K)
~66,000sf	\$20M	~ (\$170K)
~79,000sf	\$24.5M	~ (\$320K)

## 4. Community Center (13Ksf) + Indoor Pools + Ice Rink (61.5Ksf)

Standard IIHF Ice Pad

Locker Rooms

Seating for 300 (Ice & Aquatic)

Equipment Rooms & Storage

Shared Admin Offices

Shared Restrooms

CC portion 13,000sf

Legacy Foundation Information Center

Size	Project Cost*	Net Profit (Loss) From Operations – Year 3
~74,500sf	\$25.2M	~ \$117K
~87,500sf	\$30.2M	~ (\$9K)
~100,500sf	\$34.7M	~ (\$159K)

\* "Project Cost" provided by Owners Representative from Diversified Project Management Company. Estimates dated 12/10/15 and 1/22/16; see appendix.

# ESTIMATE: Option Net Profit/Loss Calculations\*

	Option 1 Stand-Alone Community Center	Option 2 Center + Indoor Pools	Option 3 Center + Ice Rink	Option 4 Center + Indoor Pools + Ice Rink
CC 13K sf	(\$222K)	(\$222K)	(\$222K)	(\$222K)
CC 26K sf <sup>a</sup>	(\$358K)			
CC 39K sf <sup>b</sup>	(\$494K)			
Aquatic		\$109K		\$109K
Ice			\$80K	\$80K
Synergy <sup>c</sup>		<u>\$100K</u>	<u>\$100K</u>	<u>\$150K</u>
<b>Total</b>		<b>(\$13)</b>	<b>(\$42K)</b>	<b>\$117K</b>

\* Based on Year 3 financial projections

<sup>a</sup> Double non-director expense, add'l 75% program revenue

<sup>b</sup> Triple non-director expense, add'l 70% program revenue

<sup>c</sup> Expense savings from shared services

# Capital Improvement Plan (CIP) Details

## Capital Improvement Plan

'16/'17 thru '20/'21

## Town of Newtown, Connecticut

Project # P & R - 1  
Project Name Newtown Community Center

Department Parks & Recreation  
Contact AMY MANGOLD, DIRECTOR  
Type Building construction/renovation  
Useful Life  
Category Buildings  
Priority TBD

### Description

To provide a community center for the residents of newtown.

A Community Center Commission has been created to determine the nature of the building.

The Legislative Council, on 12/16/2015 reduced 2016/17 amount from \$10,000,000 to \$5,000,000 and in 2017/18 from \$5,000,000 to \$2,500,000.

### Justification

A \$15,000,000 grant was awarded to Newtown from GE; \$10,000,000 for the design and construction of a new community center; \$5,000,000 for five years of operating expenses.

The \$10,000,000 GE grant is accounted for in the prior year. The amounts below are to be bonded.

Prior	Expenditures	'16/'17	'17/'18	'18/'19	'19/'20	'20/'21	Total
9,550,000	Construction/Maintenance	5,000,000	2,500,000				7,500,000
Total	Total	5,000,000	2,500,000				7,500,000

Prior	Funding Sources	'16/'17	'17/'18	'18/'19	'19/'20	'20/'21	Total
9,550,000	Bonding	5,000,000	2,500,000				7,500,000
Total	Total	5,000,000	2,500,000				7,500,000

### Budget Impact/Other

A DETAILED OPERATING BUDGET IMPACT WILL BE CALCULATED AS THE PROJECT START DATE GETS CLOSER. NO ADDITIONAL STAFF REQUIREMENTS ARE ANTICIPATED (IN THE GENERAL FUND).

**TRAIL STATISTICS**

EXISTING INTERIOR TRAIL (LITTLE LEAGUE FIELDS TO CUI-DE-SAC; PORTIONS HANDICAP ACCESSIBLE)	3590 LF
EXISTING EXTERIOR TRAIL (INCLUDES TRAIL AROUND WATER SUPPLY; NOT HANDICAP ACCESSIBLE)	2360 LF
PROPOSED PERIMETER TRAIL (COCHRAN HOUSE PARKING LOT TO CUI-DE-SAC; HANDICAP ACCESSIBLE)	5250 LF
PROPOSED TRAIL CONNECTIONS: TO TOWN HALL AND YOUTH ACADEMY	795 LF
TOTAL EXISTING TRAILS (8020 LF HANDICAP ACCESSIBLE)	5950 LF
TOTAL PROPOSED TRAILS (HANDICAP ACCESSIBLE)	6045 LF
TOTAL TRAILS	11995 LF
TOTAL HANDICAP ACCESSIBLE TRAILS	8665 LF

**LEGEND**

- EXISTING 10' WIDE TRAIL
- - - PROPOSED 10' WIDE TRAIL

**GRAPHIC SCALE**

0 10 20 30 40 50 60 70 80 90 100

1 inch = 100 ft.



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# Stand-Alone Community Center Financials

## DRAFT BUDGET

~13,000sf

Hours of Operation: Mon - Fri 6am to 10:00pm

Sat 6am to 8pm, Sun 7am to 6pm

## EXPENSES

<b>FULL TIME SALARIES &amp; WAGES</b>	<b>Sub Total</b>
<b>PART TIME SALARIES &amp; WAGES</b>	<b>Sub Total</b>
<b>OTHER EMPLOYEE COSTS</b>	<b>Sub Total</b>
<b>OTHER EXPENDITURES</b>	<b>Sub Total</b>
<b>BUILDING</b>	<b>Sub Total</b>
<b>OTHER</b>	<b>Sub Total</b>

## EXPENSES TOTAL

## REVENUE

### MEMBERSHIPS

<b>Programs</b>	<b>Sub Total</b>
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<b>DONATIONS</b>	<b>Sub Total</b>
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<b>GRANTS</b>	<b>Sub Total</b>
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## REVENUE TOTAL

**EXPENSE  
REVENUE**

## GRAND TOTAL

<b>FUTURE COMMUNITY CENTER</b>		
<b>(II)</b>	<b>(III)</b>	<b>(IV)</b>
<b>ESTIMATED BUDGET FIRST YEAR</b>	<b>ESTIMATED BUDGET SECOND YEAR</b>	<b>ESTIMATED BUDGET THIRD YEAR</b>
\$510,000	\$520,200	\$530,604
\$150,000	\$153,000	\$156,060
\$178,500	\$182,070	\$185,711
\$30,000	\$30,000	\$30,000
\$124,292	\$126,778	\$129,313
\$0	\$0	\$0
<b>\$992,792</b>	<b>\$1,012,048</b>	<b>\$1,031,689</b>
\$254,800	\$280,280	\$294,294
\$412,108	\$515,135	\$515,135
<b>\$666,908</b>	<b>\$795,415</b>	<b>\$809,429</b>
<b>\$992,792</b>	<b>\$1,012,048</b>	<b>\$1,031,689</b>
<b>\$666,908</b>	<b>\$795,415</b>	<b>\$809,429</b>
<b>-( \$325,884 )</b>	<b>-( \$216,633 )</b>	<b>-( \$222,260 )</b>

# Aquatic Center Financials

## DRAFT BUDGET

Hours of Operation: Mon - Fri 6am to 10pm (105 hrs per wk)  
Sat 6am to 8pm / Sun 7am to 6pm

AQUATIC CENTER		
(I)	(II)	(III)
ESTIMATED BUDGET FIRST YEAR	ESTIMATED BUDGET SECOND YEAR	ESTIMATED BUDGET THIRD YEAR

## EXPENSES

FULL TIME SALARIES & WAGES	\$246,450.00	\$250,762.88	\$255,151.23
PART TIME SALARIES & WAGES	\$235,900.00	\$235,900.00	\$235,900.00
OTHER EMPLOYEE COSTS	\$86,257.50	\$87,767.01	\$89,302.93
OTHER EXPENDITURES	\$14,000.00	\$14,280.00	\$14,565.60
BUILDING	<b>\$323,300.00</b>	<b>\$329,766.00</b>	<b>\$336,361.32</b>

<b>EXPENSES TOTAL</b>	<b>\$905,907.50</b>	<b>\$918,475.88</b>	<b>\$931,281.07</b>
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## REVENUE

MEMBERSHIPS	\$320,100.00	\$352,110.00	\$369,715.50
OTHER	\$21,900.00	\$24,090.00	\$25,294.50
PROGRAMS	\$349,770.00	\$480,933.75	\$504,980.44
EVENTS	\$115,625.00	\$127,187.50	\$139,906.25

<b>REVENUE TOTAL</b>	<b>\$807,395.00</b>	<b>\$984,321.25</b>	<b>\$1,039,896.69</b>
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<b>EXPENSE</b>	<b>-\$905,907.50</b>	<b>-\$918,475.88</b>	<b>-\$931,281.07</b>
<b>REVENUE</b>	<b>\$807,395.00</b>	<b>\$984,321.25</b>	<b>\$1,039,896.69</b>

<b>GRAND TOTAL</b>	<b>(98,512.50)</b>	<b>65,845.37</b>	<b>108,615.61</b>
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# Ice Rink Financials

## DRAFT BUDGET

Hours of Operation: Mon - Fri 6am to Midnight  
Sat/Sun 7am to Midnight

(124 hrs per wk)

## EXPENSES

FULL TIME SALARIES & WAGES

PART TIME SALARIES & WAGES

OTHER EMPLOYEE COSTS

OTHER EXPENDITURES

BUILDING

EXPENSES TOTAL

## REVENUE

MEMBERSHIPS

OTHER

PROGRAMS

PRO SHOP/ SNACK BAR LEASE

Dasher Ads 24 @ \$1500/yr

REVENUE TOTAL

EXPENSE  
REVENUE

GRAND TOTAL

ICE RINK		
(I)	(II)	(III)
ESTIMATED BUDGET FIRST YEAR	ESTIMATED BUDGET SECOND YEAR	ESTIMATED BUDGET THIRD YEAR
\$397,080.00	\$405,021.60	\$413,122.03
\$243,750.00	\$243,750.00	\$243,750.00
\$138,978.00	\$141,757.56	\$144,592.71
\$14,000.00	\$14,280.00	\$14,565.60
\$473,500.00	\$482,270.00	\$491,215.40
<b>\$1,267,308.00</b>	<b>\$1,287,079.16</b>	<b>\$1,307,245.74</b>
\$282,293.75	\$310,523.13	\$326,049.28
\$20,820.00	\$22,902.00	\$24,047.10
\$857,386.00	\$857,386.00	\$857,386.00
\$144,000.00	\$144,000.00	\$144,000.00
\$36,000.00	\$36,000.00	\$36,000.00
<b>\$1,340,499.75</b>	<b>\$1,370,811.13</b>	<b>\$1,387,482.38</b>
-\$1,267,308.00	-\$1,287,079.16	-\$1,307,245.74
\$1,340,499.75	\$1,370,811.13	\$1,387,482.38
<b>\$ 73,191.75</b>	<b>\$ 83,731.97</b>	<b>\$ 80,236.64</b>

# Estimates from Diversified Project Management Company (1 of 3)

Town of Newtown, CT

Newtown Community Center

Construction Estimates

December 10, 2015

Community Center, 50 Meter Pool

	Square Footage	Cost per SF	Construction Estimate	Furniture Fixtures and Equipment	Project Costs
Community Center	13,000 sf @	\$240 /sf =	\$3,120,000	\$390,000	
Aquatic Center - 50 Meter Pool	30,500 sf @	\$260 /sf =	\$7,930,000	\$457,500	
Parking Areas			\$625,000		
Site Development Costs			\$550,000		
Subtotals			\$12,225,000	\$847,500	\$13,072,500
Owners Consultants & Fees					\$1,960,875
Project Contingency					\$1,503,338
<b>Total Cost Estimate</b>					<b>\$16,536,713</b>

We assumed 10% reduction in order to meet new budget parameters (outlined 1/28/16)



# Estimates from Diversified Project Management Company (2 of 3)

Town of Newtown, CT  
 Newtown Community Center  
 Construction Estimates  
 December 10, 2015

## Community Center, Ice Rink

	Square Footage	Cost per SF	Construction Estimate	Furniture Fixtures and Equipment	Project Costs
Community Center	13,000 sf @	\$240 /sf =	\$3,120,000	\$390,000	
Indoor Ice Rink	40,000 sf @	\$180 /sf =	\$7,200,000	\$1,050,000	
Parking Areas			\$550,000		
Site Development Costs			\$750,000		
Subtotals			\$11,620,000	\$1,440,000	\$13,060,000
Owners Consultants & Fees					\$1,959,000
Project Contingency					\$1,501,900
<b>Total Cost Estimate</b>					<b>\$16,520,900</b>

We assumed 10% reduction in order to meet new budget parameters (outlined 1/28/16)

# Estimates from Diversified Project Management Company (3 of 3)

Town of Newtown, CT  
**Newtown Community Center**  
**Construction Estimates**  
 January 22, 2016

## Community Center

	Square Footage	Cost per SF	Construction Estimate	Furniture Fixtures and Equipment	Project Costs
<b>Community Center</b> Community Spaces 26,000 sf	26,000 sf @	\$240 /sf =	\$6,240,000	\$520,000	
Parking Areas			\$325,000		
Site Development Costs			\$312,000		
Subtotals			\$6,877,000	\$520,000	\$7,397,000
Owners Consultants & Fees					\$924,625
Project Contingency					\$832,163
<b>Total Cost Estimate</b>					<b>\$9,153,788</b>

	Square Footage	Cost per SF	Construction Estimate	Furniture Fixtures and Equipment	Project Costs
<b>Community Center</b> Community Spaces 39,000 sf	39,000 sf @	\$240 /sf =	\$9,360,000	\$780,000	
Parking Areas			\$487,500		
Site Development Costs			\$468,000		
Subtotals			\$10,315,500	\$780,000	\$11,095,500
Owners Consultants & Fees					\$1,386,938
Project Contingency					\$1,248,244
<b>Total Cost Estimate</b>					<b>\$13,730,681</b>

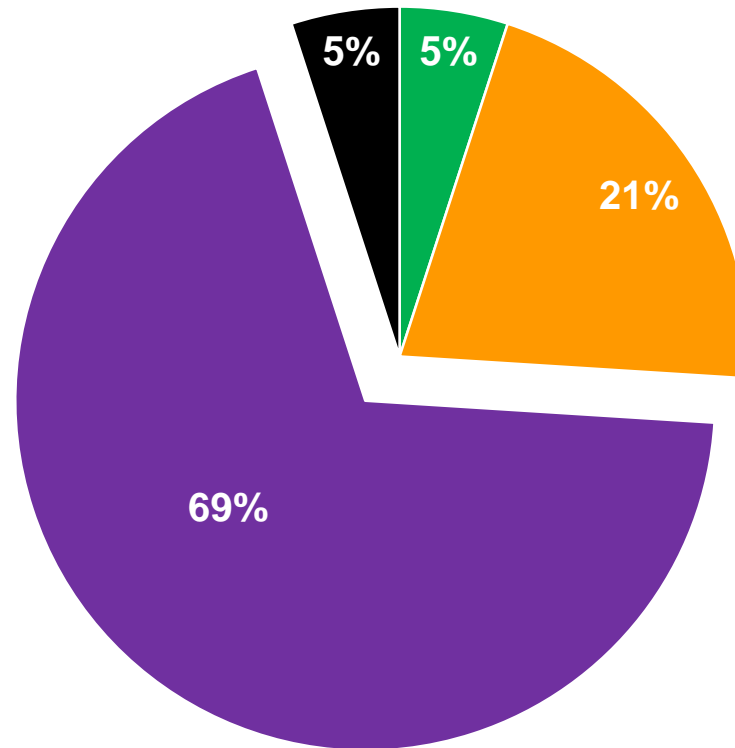
# About the Online Survey

- Fielded by the Newtown Community Center Commission from September 19, 2015 to October 10, 2015, the survey was conducted online using the Survey Monkey platform
- Approximately 400 printed surveys were also distributed to Nunnawauk Meadows, The Senior Center and Social Services
- C.H. Booth Library set up dedicated computers to assist residents that do not have a computer at home
- The total number of completed surveys was 3,246
- Variances of 5 percentage points or more are considered meaningful
- The survey is NOT a voting tool
- Data was used in conjunction with feedback from Community Forums, emails from residents and input from key stakeholder groups (e.g., Park & Rec, Town Organizations, etc.) to develop our final proposal to the Town

# Dedicated vs. Flexible Programming & Space

Q. The statements below express points of view about programming and space at the proposed Newtown Community Center. Please choose the ONE statement that best represents how you feel:

- Spaces should be designed for specific programs and with specific audiences in mind
- Spaces should be multi-purpose with movable walls and furniture to accommodate different types of programs and audiences
- A combination of both
- Skipped Question

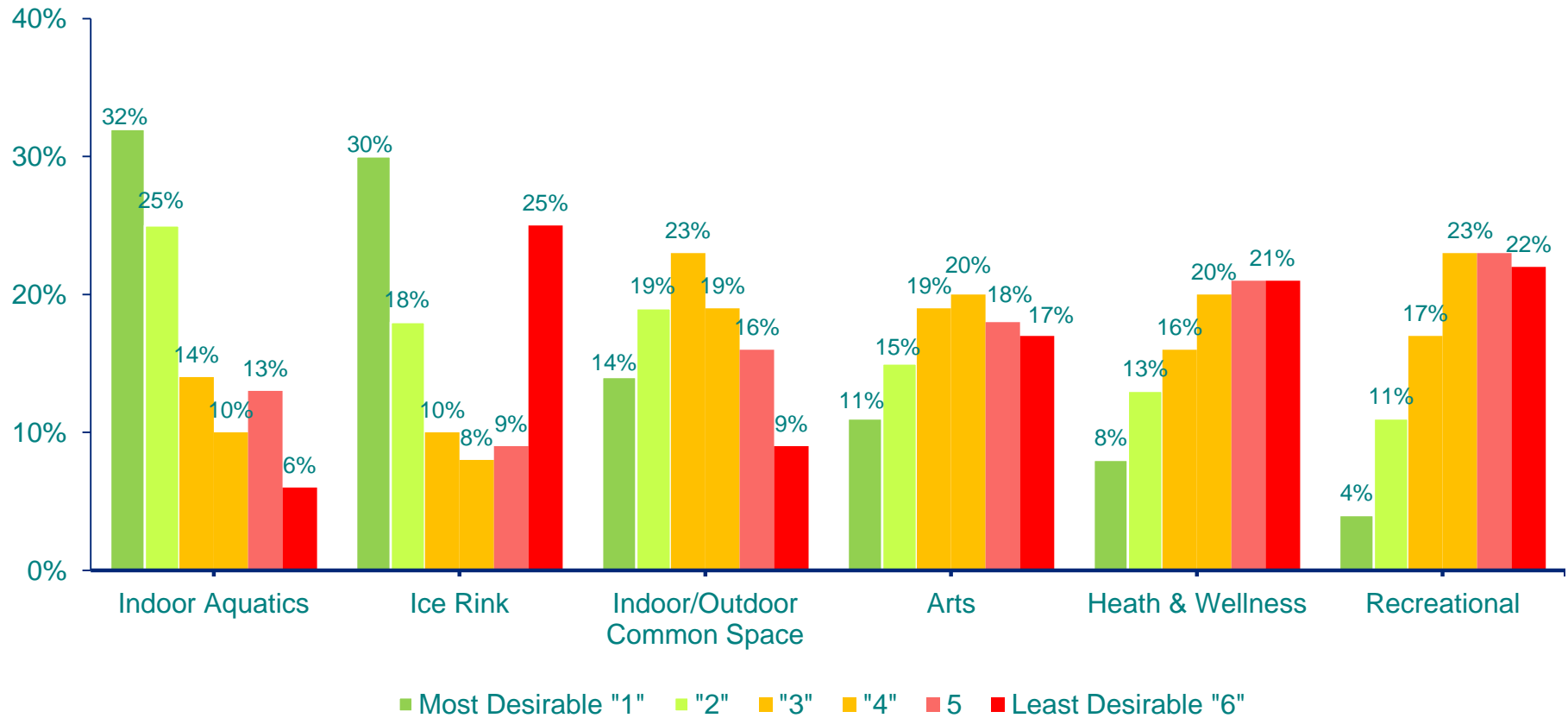


Percentage of Overall Respondents

# Comparison of Possible Features *(Enlarged, 40% Scale)*

Q. To help prioritize what might be part of our new Community Center, please rate each potential feature from 1 to 6 with “1” being “most desirable” and “6” being “least desirable”

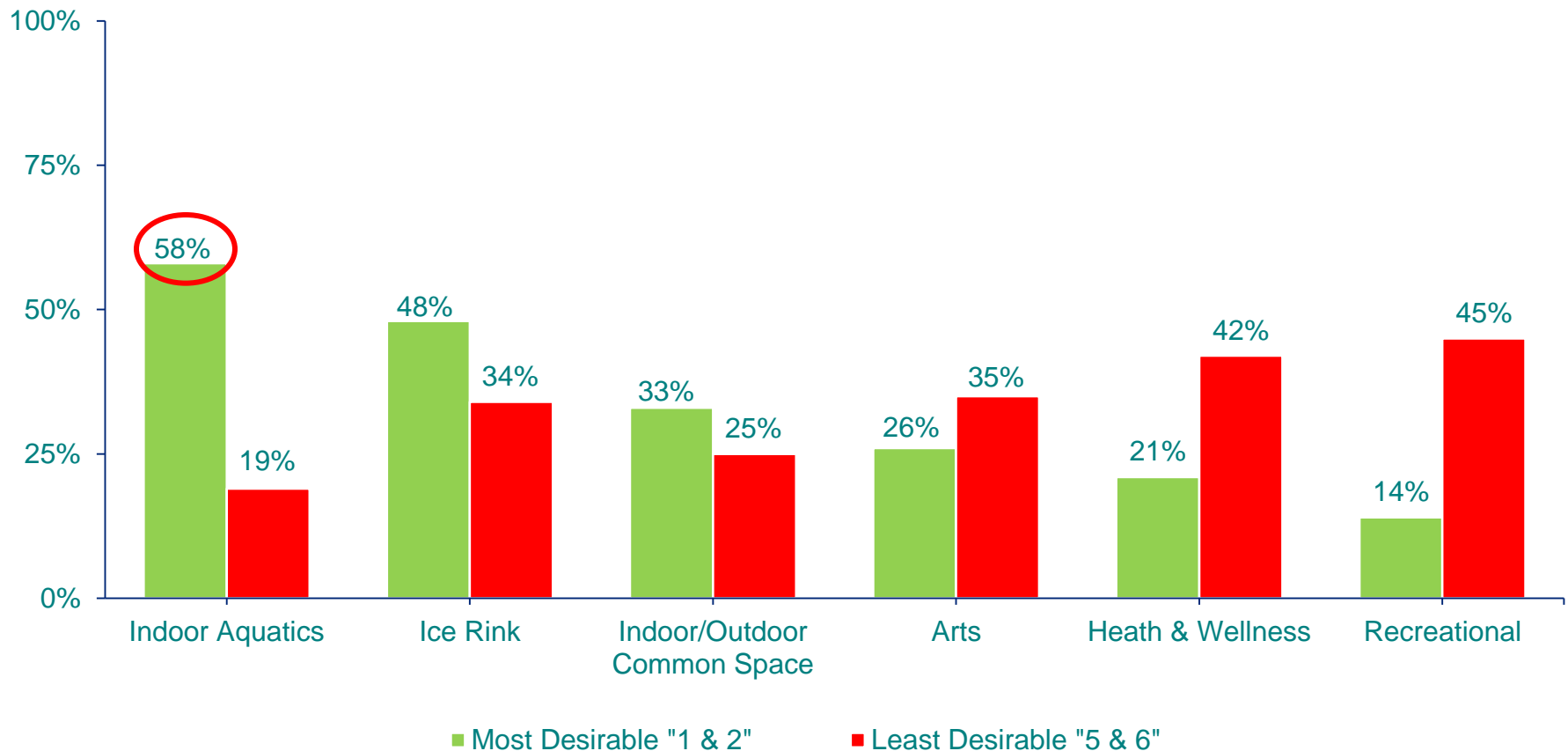
Survey Respondents %



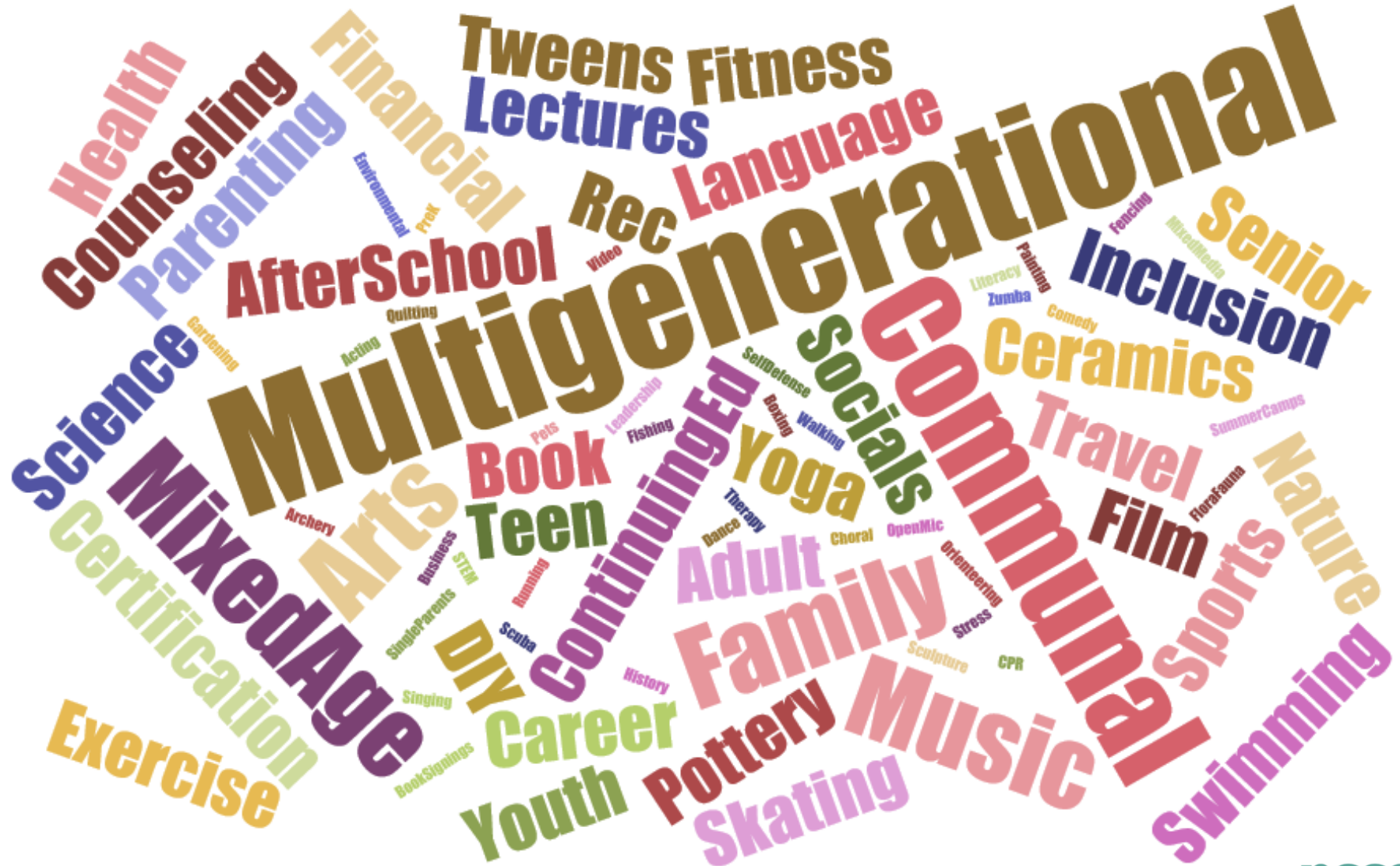
# Comparison of Possible Features *(Top & Bottom 2 Rankings)*

Q. To help prioritize what might be part of our new Community Center, please rate each potential feature from 1 to 6 with “1” being “most desirable” and “6” being “least desirable”

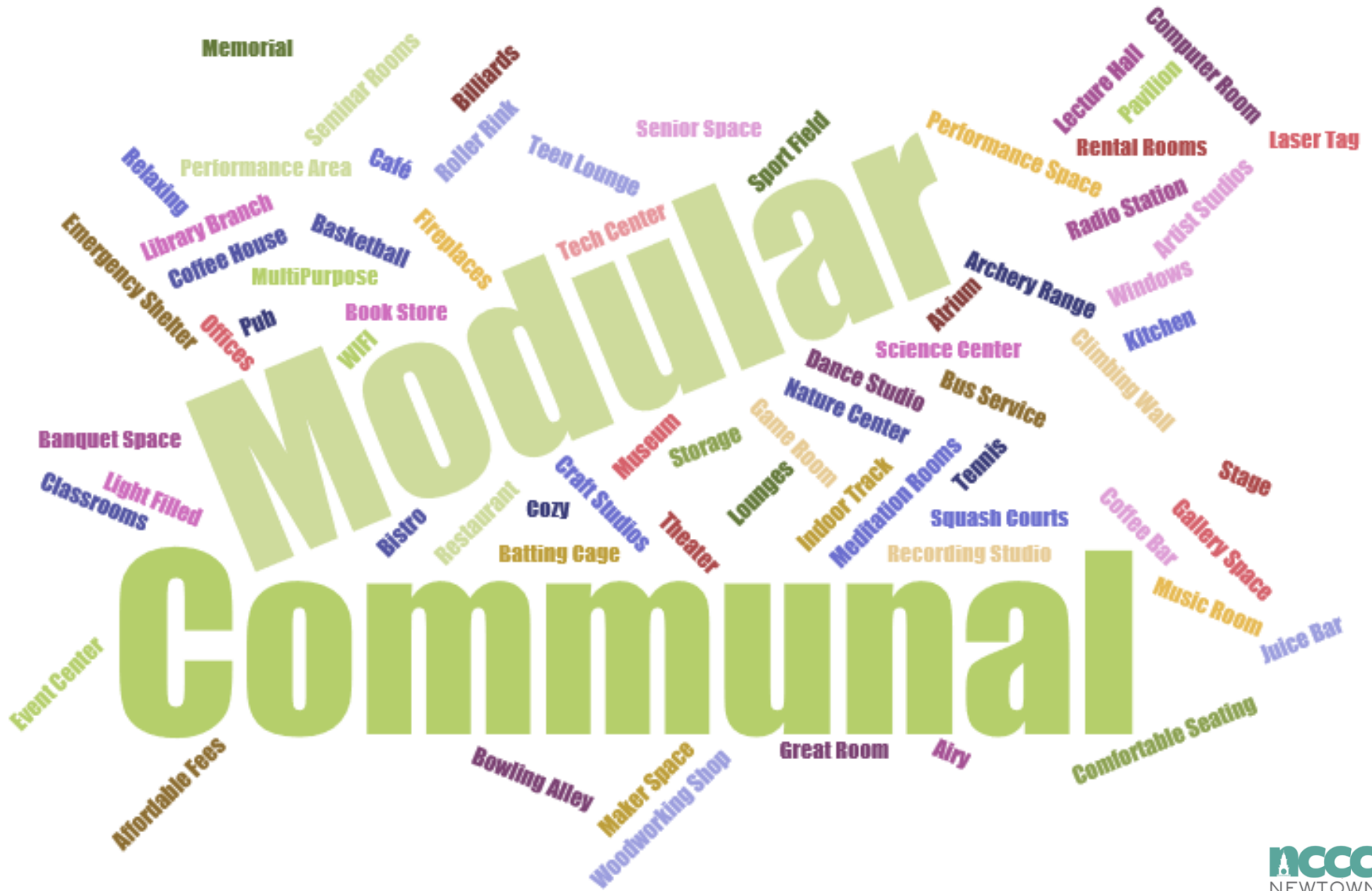
Survey Respondents %



## Desired Programming – “Snapshot” of Write-In Feedback



# Facility Ideas – “Snapshot” of Write-In Feedback





# Outdoor Ideas – “Snapshot” of Write-In Feedback

